

Cabbage value chain for local and export market from Parksong area (Bolivan plateau) of Laos.

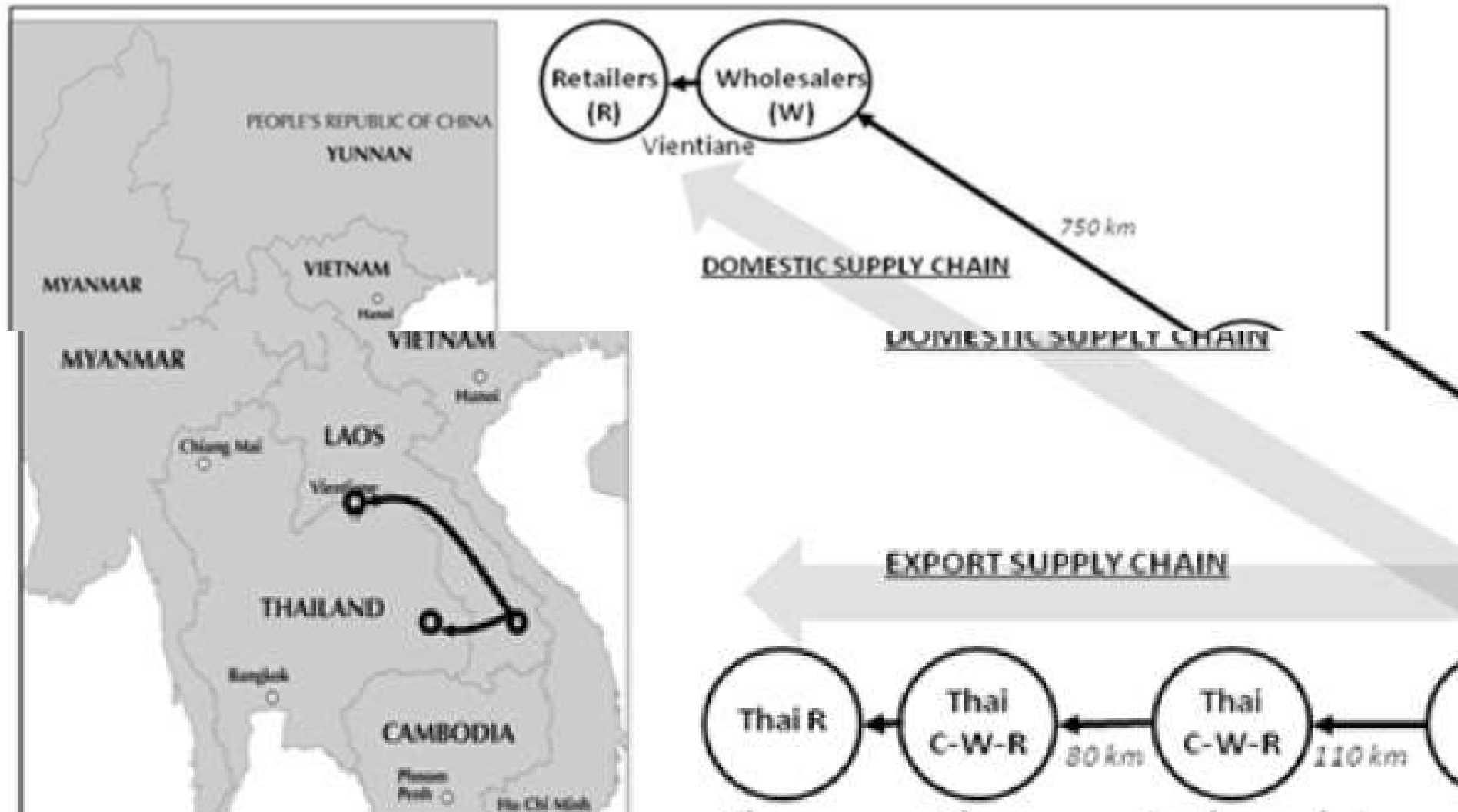




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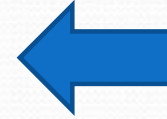
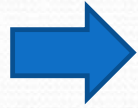
1. Cabbage market destination
2. Cabbage value chain situation
3. Challenges of cabbage production
4. Possible application of Japanese experience on cabbage business

1. Cabbage market destination





2.Cabbage value chain situation







3. Farm



- Import seeds from Thailand and Vietnam
- Self seed collection

3. Harvest



4.Sorting



- Sort and discard immature, overripe, misshapen, blemished or damaged produce
- Grade and size to divide produce into different class for marketing

5. Packing



- Packing in plastic bags and plastic baskets
- to prevent mechanical injuries, moisture loss, to keep standard presentation and for transportation

6. Transportation



- Farms use Hyundai Tracks to transport product from farm to market
- From collectors to domestic market, farmers pay local bus
- Exportation to Thailand by Pick up (2 Tones)

8. Marketing



SOCIO-ECONOMIC FACTORS

- Inadequate marketing systems and facilities
- Inefficient transportation methods
- Absence of quality grades
- Preference of the consumer

Wholesaler market (border market)



- Start at 4- 7 am
- Farmer repack here
- Thai buyers buy and transport by pick up and border about 7-8 am
- Thai traders repack again in Vapi Market and send to Bangkok market (Si Moum Meing Market) for Thai Market and export



CHALLENGES

- **BIOLOGICAL/ENVIRONMENT FACTORS**

- Improper maturity/ripeness
- Poor initial quality
- Mechanical damage
- Decay
- Improper product temperature
- Excessive water loss
- Delay between harvest to retail market



CHALLENGES

- **SOCIO-ECONOMIC FACTORS**

- Inadequate marketing systems and facilities
- Inefficient transportation methods
- Absence of quality grades
- Preference of the consumer
- Unavailability of needed tools and equipment
- Lack of proper maintenance

7. Possible application of Japanese experience on cabbage business

- High quality of seed
- Farm management :
- Consumer perception
- Promote food processing
- Produce fertilizer from agricultural waste



Thanks for your attention