



**MAFF**  
Ministry of Agriculture,  
Forestry and Fisheries  
農林水産省



# Japanese Food Industries Tour 2017

## What have we learnt from tour in “Cassava Value Chain in Cambodia”



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# Content

- 1.Cassava Value Chain
- 2.Cassava production  
and processing
- 3.Issue on Cassava
- 4.What have we learnt from  
This Visiting Tour?

# Cassava Value Chain



# Background

Size: 181 035 km<sup>2</sup>

Population: 14 million

Capital: Phnom Penh

Language: Khmer

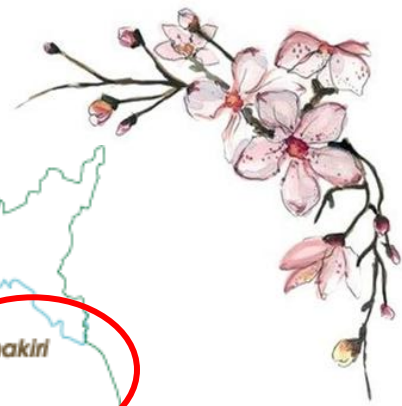
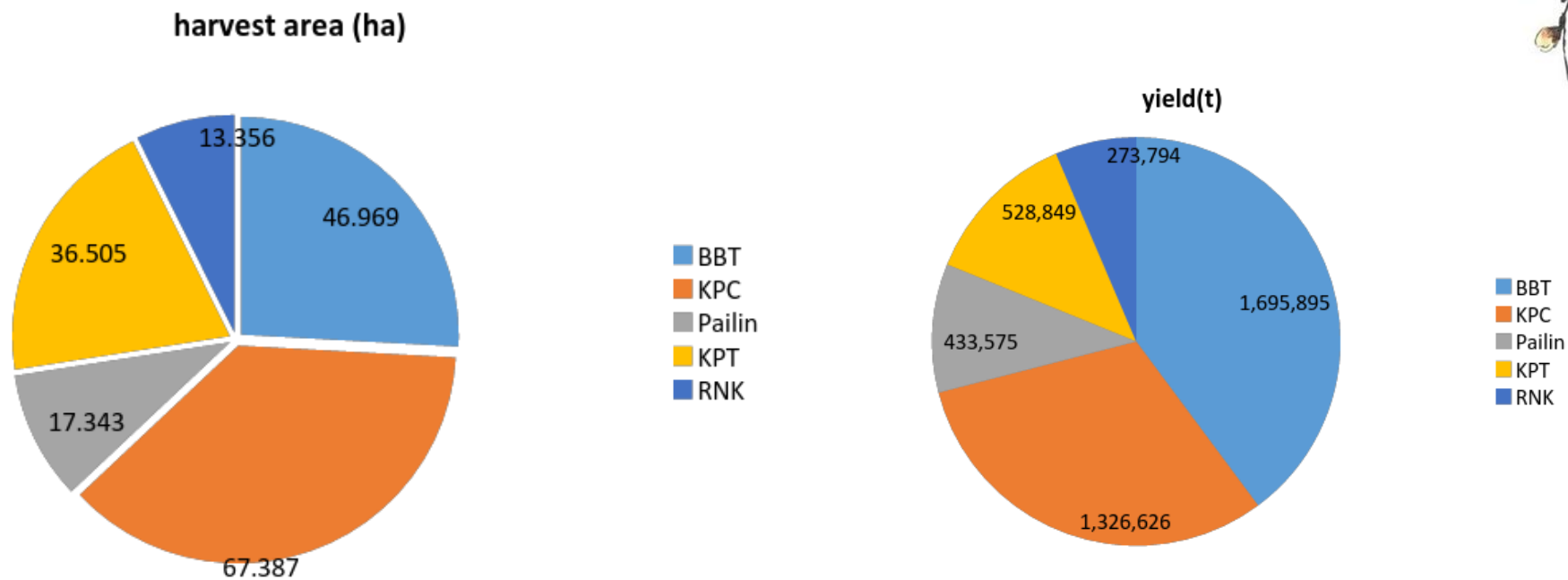


Figure 1: Data of cultivation area and yield cassava



Source: SNV cambodia, 2015

# Cassava processing



Cassava dry chip

Wet starch



noodle



sago

Wet starch





# Marketing

## World map





# policy



- National development strategy plan update 2014-2018
- Cambodia Trade Integration Strategy (CTIS) 2014-2018
- Priority Actions for cash crop production of Ministry of Agriculture, Forestry and Fisheries (MAFF) in 2013



# Issue on Cassava

# Any issue on Cassava Value Chain



Agriculture Market

Product Quality

Financial  
Supporting

Immigration

Human Resource





# Hot Issue



Agriculture Market

Product Quality

Financial  
Supporting

Immigration

Human Resource



These are some plans of MAFF in Cambodia has been working on

- One Province One Product
- Training on Food Processing
- Reforming Famer Community

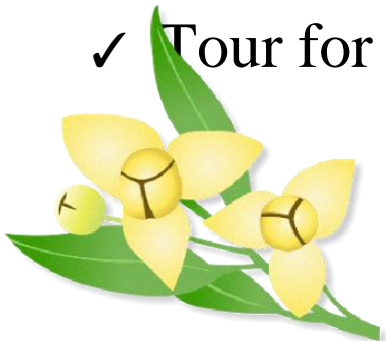


## 4. What have we learnt from This Visiting Tour?



### 4.1. Osaka

- ✓ History of Fugi Oil Co.,LTD
- ✓ Products processing
- ✓ Step of each buildings Construction
- ✓ Raw material of Fugi Oil Co.,LTD(Cacao, Coconut, Oil palm, Soybean)
- ✓ Products Development from one by one through testing in Lab
- ✓ Entertainment location have mixed Agri-products and Cultivation to Market in place.
- ✓ Tour for buying products





## 4. What have we learnt from This Visiting Tour?

### 4.2. Kyoto

- ✓ JAS of rice, Farmers produce their final products to clients
- ✓ Farmers do farm to be Agri-tour
- ✓ Farmers is a business maker, Entrepreneur.
- ✓ Sweets product with new creative on Food Culture.
- ✓ History of Sake Brewery with technology and Traditional Methods.
- ✓ Takii Seed production & Breeding
- ✓ Seed Development & Technology Management, Assurance.
- ✓ Seed Quality Control & Seed Testing Lab.



## 4. What have we learnt from This Visiting Tour?



### 4.3. Nagoya

- ✓ History of Nakakou Company, EM, Rice Production.
- ✓ JA warehouse with real looking on inputs and Machineries.
- ✓ Nagoya lecture on Food Value Chain, Japan's food system.
- ✓ Amino Acid & BCAA Nutrient products & Functional Food



## 4. What have we learnt from This Visiting Tour?



### 4.4. Tokyo

- ✓ Ota market, Auction Methods on Vegetable & Flower.
- ✓ Auction Technology Systems.
- ✓ Pasona Co., Training who one to be a farmer, Some Project with technology of Wealthy people in Agricultural Products.
- ✓ Process of encourage farmer and insist their farming.
- ✓ Yamato transportation, New techniques to separate each parcel.
- ✓ Technology control Systems. Security systems on parcels.



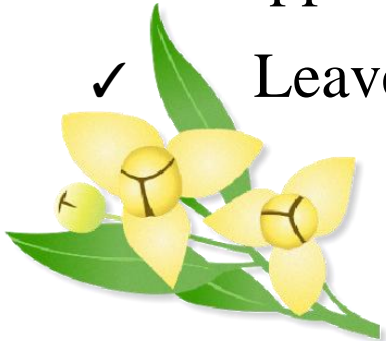


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#### 4.4. Tokyo

- ✓ Food processing at Yoshinoya
- ✓ Technology system to accelerate Vegetable & Meat processes
- ✓ Storage & packaging Techniques.
- ✓ History of Kikkoman Co.,
- ✓ Soy sauce processing, Soy products, step of making soy sauces.
- ✓ AEON Top Valu Co.,
- ✓ Benefits of Products with Sustainable UNDP goals.
- ✓ 5P approach of UNDP and Contribute to the world,
- ✓ Leave No one Behind



# Reference



- SVN Cambodia, 2015, Cassava Value Chain Analysis Inclusive Business Model for Promoting Sustainable Smallholder Cassava Production (IBC).



# Acknowledgment

- Japan and Cambodia MAFF
- Afh
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- RUA
- Professor





Thank You Very Much For  
Your Value Attention!  
Question and Answer!

