

Curriculum of ASEAN-Japan Partnership Program at Malaysia Putra University 2018

Date	Time	Topic	Contents	Company	Lecturer
1-Mar	10:00-12:00	Food Culture	- Soy sauce in Japan	KIKKOMAN (S) PTE LTD	Mr. Hisanobu Hayashi / General Manager
8-Mar	10:00-12:00	Human Resources Development	- Introduction of ASEAN-Japan Partnership Program on Food Value Chain	ASEAN secretariat	Mr. Eiji Hatano / Project coordinator
15-Mar	10:00-12:00	Agriculture	- Towards the Future of Agriculture in Malaysia	NEC Solution Innovators, Ltd.	Mr. Hideo Shimazu / VP R&D
22-Mar	10:00-12:00	Intellectual Property Strategy	- Intellectual property strategy in Japan	Ministry of Agriculture, Forestry and Fisheries, Food Industry Affairs Bureau	Mr. Atsuhiko Meno / Senior Advisor
29-Mar	10:00-12:00	Finance	- Agricultural Finance & credit assessment method in commercial banks	(SMBC) Myanmar Insurance	Mr. Kenichi Izumi / Advisor
12-Apr	10:00-12:00	Food Safety	- Amazon Food Safety Management From Farm to Table - Quality Assurance System in Kewpie Corporation for Food Safety Management	- Amazon Japan G.K. - Kewpie Corporation	- Mr. Masanori Kotani / Head of Food Safety & Compliance - Ms. Yuriko Shirasu
19-Apr	10:00-12:00	Food Service Industry	- History of Japanese food service industry and Global expansion of Japanese food - Starch & Flour	YOSHINOYA HOLDINGS CO., LTD.	- Mr. Hisashi Nagahiro / General Manager, Global HR Strategy Division - Ms. Wirachapan Sutharat / Product Development Staff
10-May	10:00-12:00	Agricultural Cooperatives	- The role agricultural cooperatives play in agricultural finance and marketing	Norinchukin Research Institute Co., Ltd.	- Mr. Akira Terabayashi / - Mr. Tasuku Nagatani /
17-May	10:00-12:00	Food Logistics	- Yamato Door-Door Cold Chain Delivery Service Overview	Yamato Global Logistics Japan Co., Ltd.	- Mr. Takahiro Kosaka / General Manager, International Strategy Development Division
24-May	10:00-12:00	Marketing	- Quality Management of AEON - REGULATION AND CONTROL FOR IMPORTING FOOD FROM JAPAN	-AEON RETAIL Co., Ltd -AEON TOPVALU MALAYSIA Sdn. Bhd.	-Mr. Nobuhiro Niwa / Manager, Group Quality Management Dep. -Mr. Lim Kok Tiong, Darren / Senior Manager, QC div.