

Curriculum of ASEAN-Japan Partnership Program at Malaysia Putra University 2019

Date	Time	Topic	Contents	Company	Lecturer
11-Feb	12:00-14:00	Marketing	- Quality Management of AEON - Food Value Chain Of Aeon	AEON CO.,LTD.	Mr. Etsuro Sakamoto / Quality Managemet Dept.
18-Feb	12:00-14:00	Food Processing	- Introduction to "AME" (Japanese candy) - Overseas Strategy of Smaller Company	DAIMARU-HONPO	- Mr.Yasuki Usami / CEO
25-Feb	12:00-14:00	Finance	- SME Finance Independent on Collateral Based Scheme	Myanmar Insurance Corporation(SMBC)	Mr. Kenichi Izumi / Advisor
4-Mar	12:00-14:00	Food Service Industry	- Current Situation of Japanese Foodservice Industry and Personnel development of Chain Operation - Functional Foods in Japan	Yoshinoya Holdings Co.,Ltd.	- Mr.Hisashi Nagahiro / General Manager - Ms.Wirachapan Sutharat / Product Development Staff
11-Mar	12:00-14:00	Agricultural Cooperatives	- Roles and Functions of Agricultural Cooperative in Japan	Norinchukin Reseach Institute Co., Ltd.	- Mr. Shigeru Yanagida / Representative Senior Managing Director
18-Mar	12:00-14:00	Food Standard	- Japan Agricultural Standard	MAFF Food Industry Affairs Bureau	Food Standards Office - Ms. Akiko Ishimaru - Mr. Tatsufumi Yoshida
25-Mar	12:00-14:00	Food Processing/ Manufacturing	- Production and Processing of Palm Oil	FUJI OIL ASIA PTE. LTD.	Mr.Masamitsu Kuriyama
8-Apr	12:00-14:00	Food Package	- Food Value Chain Related to Packaging	Toyo Seikan Group Holdings,Ltd	- Mr. Tomonori Ogata Manager, International Operations Dept.
15-Apr	12:00-14:00	Agriculture	- ICT in Agriculture - AI Agriculture - Agriculture in Japan and IT	NEC Solution Innovators, Ltd.	- Mr. Atsuo Murata / Executive Professional, Business Creator, Smart-agriculture Business Promotion - Mr. Masashi Nobuta / Manager,
18-Apr			Site Visit	Aeon Perishable Transfer Center	
22-Apr	12:00-14:00	Food Safety	- Food Safety Training to Sogo & Seibu	Sogo & Seibu Co., Ltd. KL Sogo	- Mr. Kazuishi Soga / Advisor - Dr. Andrea Lim Jyh Hueih
13-May	12:00-14:00	Food Logistics	- Yamato Door-Door Cold Chain Delivery Service Overview	Yamato Grobal Logistics Japan Co., Ltd.	- Mr.Takahiro Kosaka / General Manager, HR and General Affairs Dept.