



# THE SOCIO-ECONOMIC STATUS OF THE LOCAL COCONUT FARMERS

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# BACKGROUND

1. One-third of the country's arable agricultural land is planted with coconut (Fujii, 2005).
2. Coconut is the Philippines' 4<sup>th</sup> largest contributor to gross value added to agriculture (Lantican et al, 2018).
3. About 24 million Filipinos are directly or indirectly benefit from the coconut industry (Fujii, 2005).
4. Historically, the Southern Tagalog and Bicol regions of Luzon and the Eastern Visayas were the centers of coconut production.



# RECENT DATA OF COCONUT INDUSTRY



Fig.1 Volume of coconut production, 2000 to 2017 (PSA,2019)

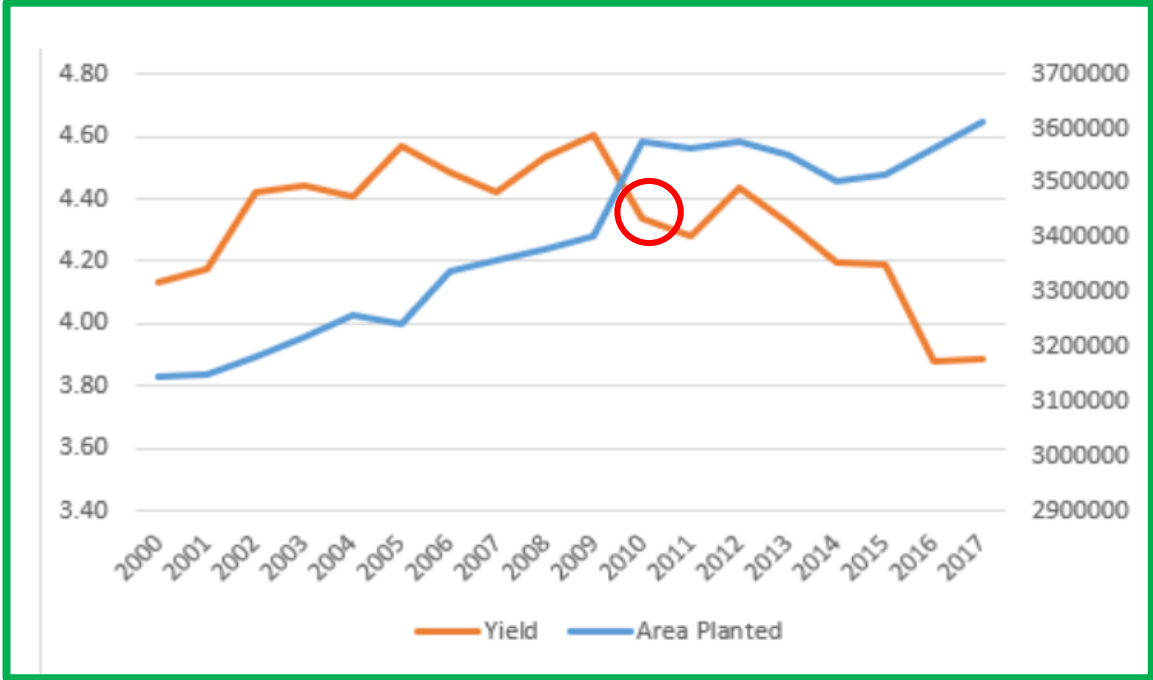
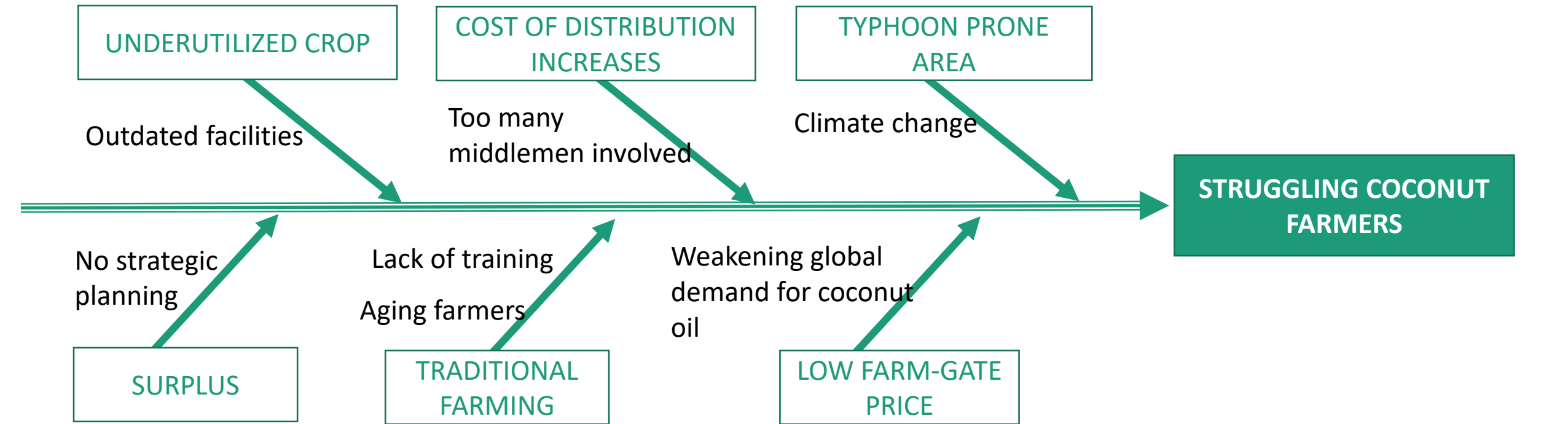


Fig. 2 Yield and area planted of coconut, 2000 to 2017 (PSA,2019)

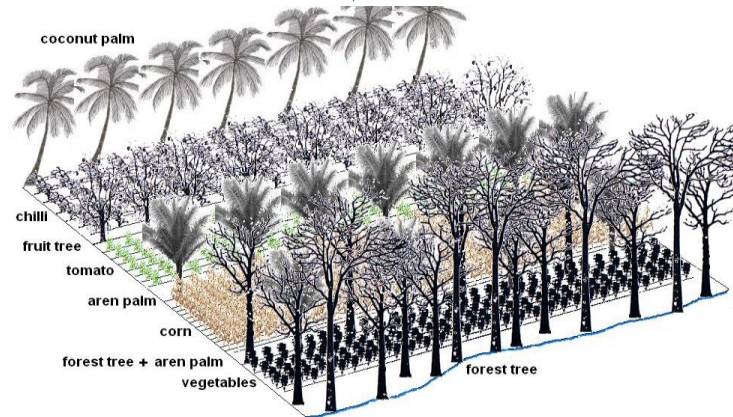


# ISHIKAWA DIAGRAM

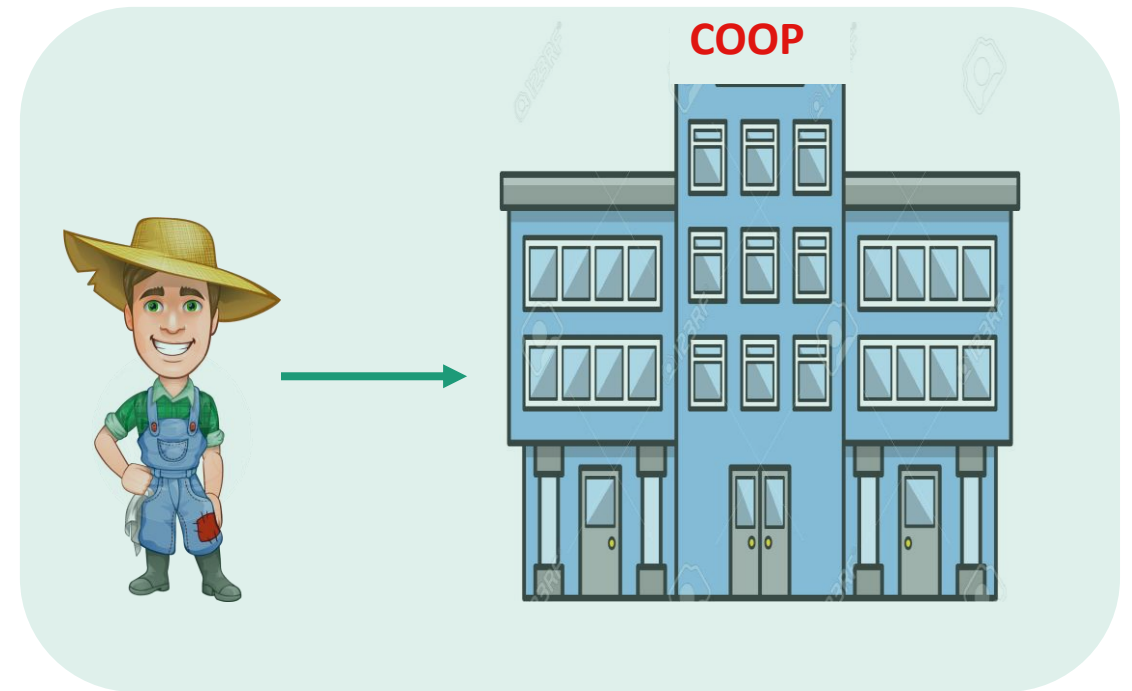
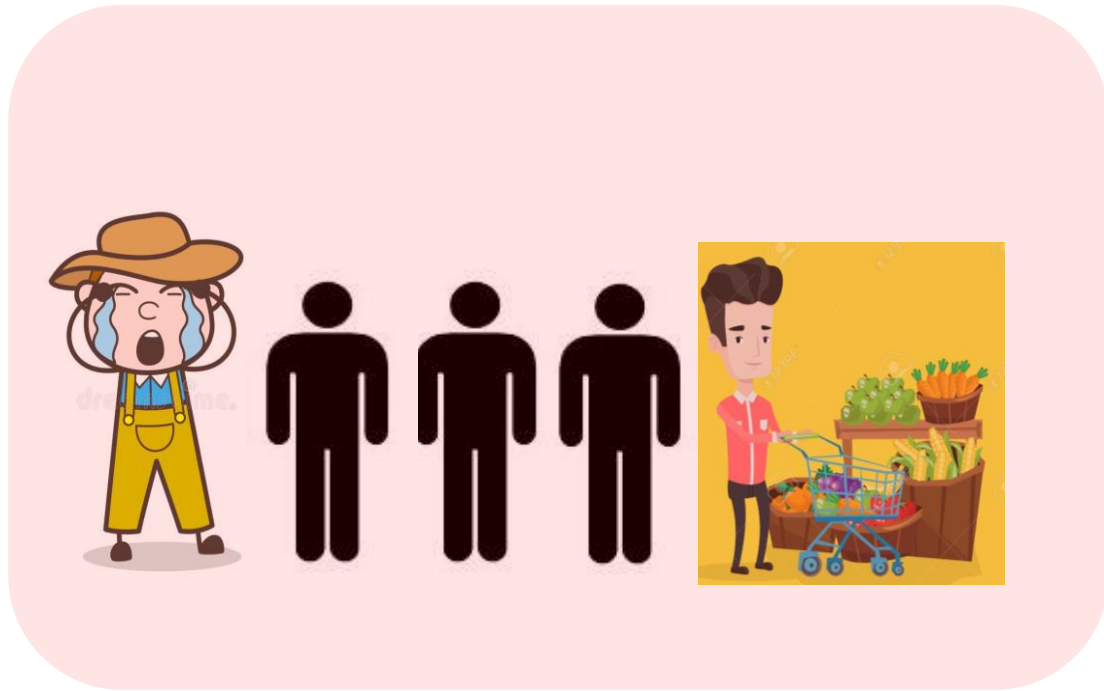




# PROPOSED ACTIVITIES



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**Establish a multi-purpose COOP parallel to Japan Agricultural Cooperative**

# PROPOSED ACTIVITIES

Department of Trade and Industry



- **Build networks to possible buyers**
- **Inclusive growth and employment generation**





# TIME FRAME

**A 10-year allowance will be given to completely implement this initiative.**





A vibrant tropical scene featuring a lush green hillside densely populated with tall, slender palm trees. The sun is shining brightly from the upper left, creating a warm, golden glow and casting long, soft shadows across the grass. The sky is a clear, bright blue with a few wispy white clouds. A semi-transparent orange banner is positioned horizontally across the middle of the image, serving as a background for the text.

**MARAMING SALAMAT PO!**