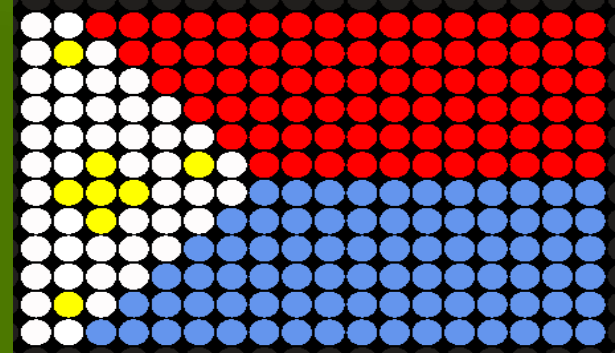
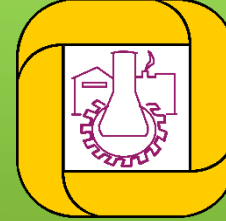
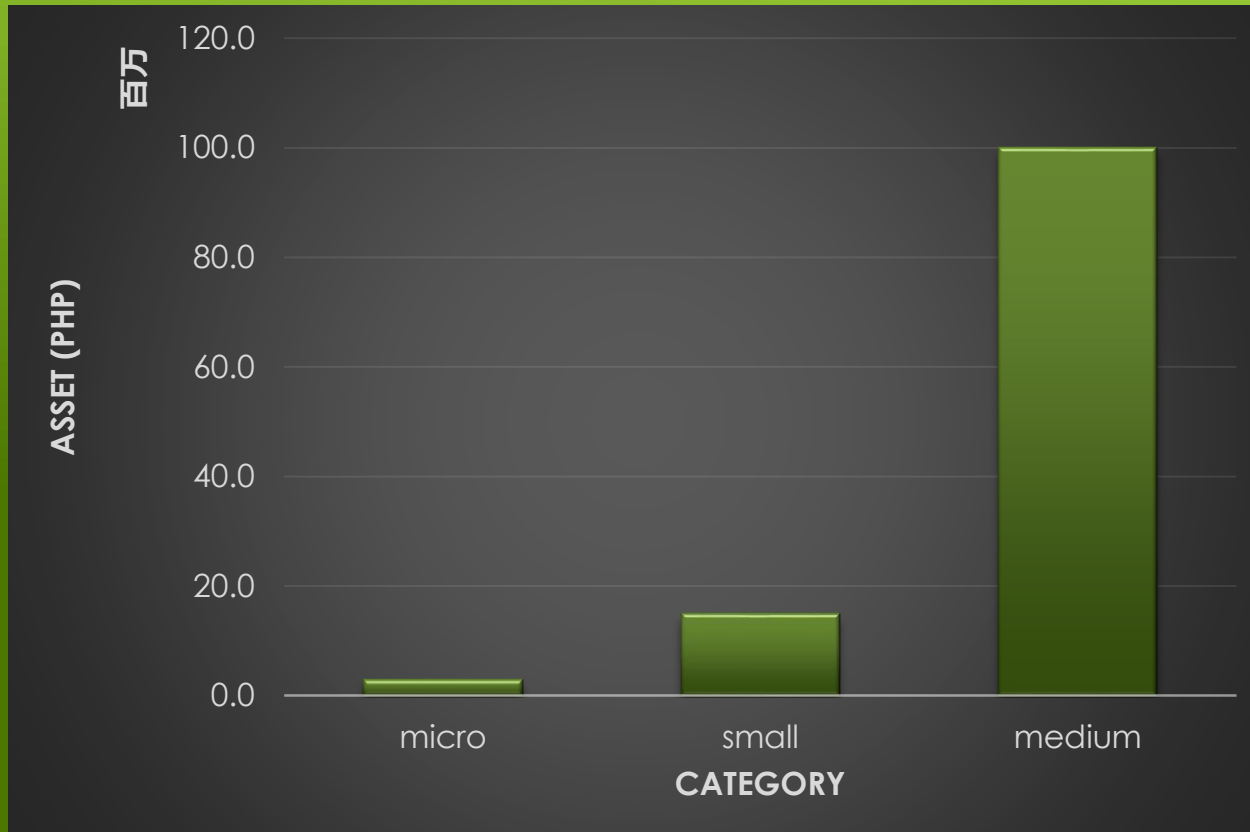
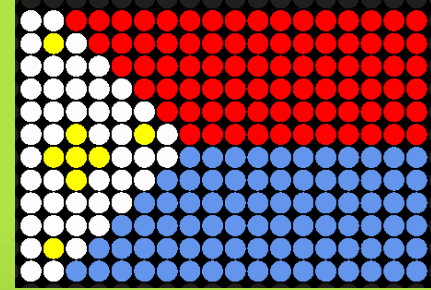


HIGH MORTALITY OF START-UP FOOD MANUFACTURING MSME IN LEYTE PROVINCE, PHILIPPINES



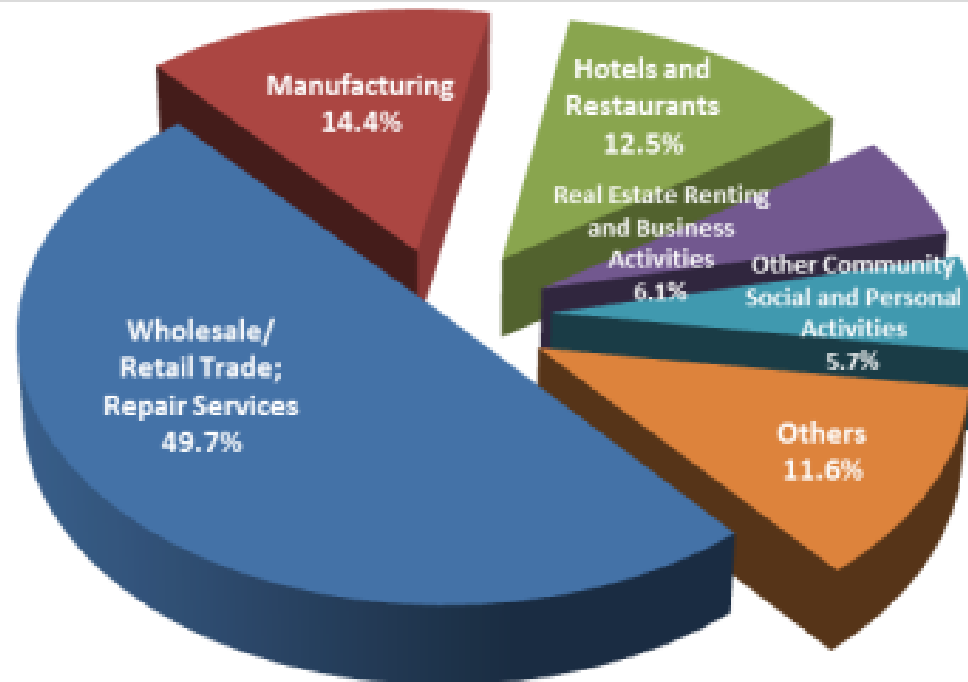
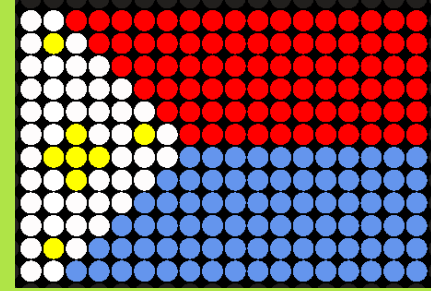
ENTERPRISE CLASSIFICATION



Based on Employee

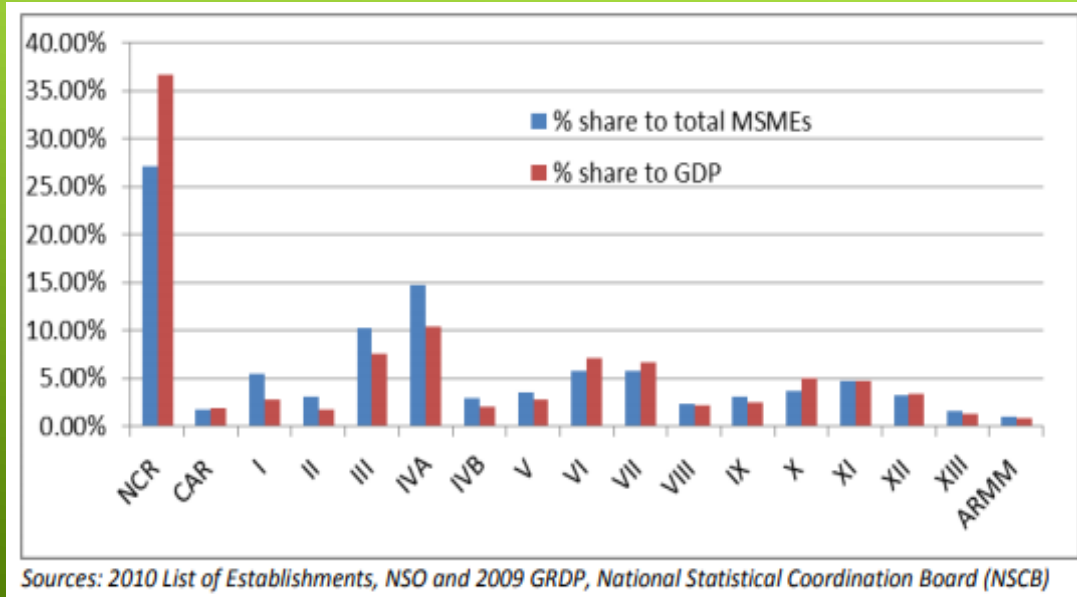
- ▶ Micro - 1-9 employee
- ▶ Small - 10-99 employee
- ▶ Medium - 100-199 employee

DISTRIBUTION OF MSMEs

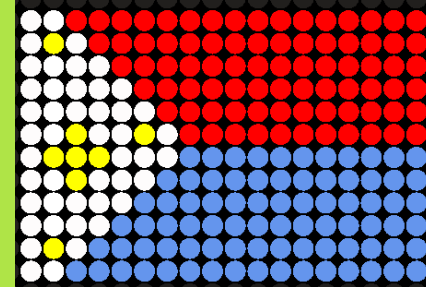


- ▶ 99% of total business in the Philippines are MSMEs
- ▶ Out of the 99%, the 91% of it was comprises by micro and start-up MSMEs.
- ▶ In terms of employment generation, 62.3% of the total jobs generated by MSMEs

CONTRIBUTION OF MSMES



- ▶ Despite representing an array of industries and its capacity to generate employment, the MSME sector in the Philippines has relatively low value added to the economy.
- ▶ MSMEs in the country contribute only 35.7 percent of value added, lower than in other Asian economies such as Indonesia (53.28%), Vietnam (39%) and Thailand (37.8%)



BASED ON 7M OF BUSINESS MANAGEMENT

Money

- High loan interest
- Long and tedious requirements

Material

- low quality raw materials

Methods

- Lack technical support
- Availability driven support

Manpower

- Inconsistent work

Marketing

- Lack network to bigger costumers

Machine

- Indigenous equipment
 - Manual operated
- Limited and inconsistent finish products

Maintenance

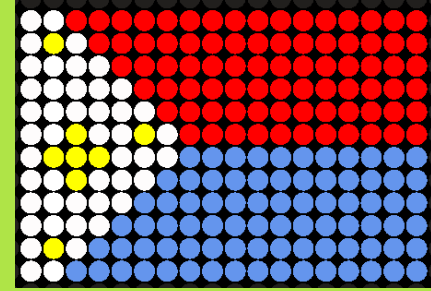
- No business continuity plan



CHALLENGES

- ▶ Low quality and inconsistent finished products
- ▶ Unmatched given technical support or availability driven
- ▶ Low volume of production
- ▶ Manual operated and indigenous equipment
- ▶ Poor packaging and labelling of the products
- ▶ Limited costumer network
- ▶ Difficult and tedious loan requirements

ACTION PLAN



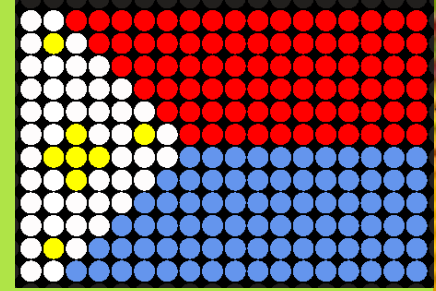
- ▶ Establishing and promotion of Technology Business Incubation programs
- ▶ Give need driven technical support
- ▶ Establishing and promotion of government given facilities such:
 1. Shared Service Facilities
 2. Food Innovation Center
 3. Food Testing Laboratory
- ▶ Indorsed their product to the Department of Trade and Industry and join different trade fares and access other marketing assistance program.
 1. Trade Fairs
 2. One Town, One Product program
 3. Display in pasalubong (souvenir) center where targeted to have every town

ACTION PLAN

- ▶ Endorse them to the DTI mini center (Negosyo Center) to help them access easy and low interest types of loan available given by the government and other financial agencies
- ▶ Facilitate their endorsement to food testing laboratory and packaging training to have well packed and labelled food products ready to be sold in the market.



EXPECTED OUTPUTS



- ▶ Improve the product of existing food manufacturing MSME
- ▶ Minimize mortality rate of start up food manufacturing MSME
- ▶ Promote ease of doing business for single mother, PWD, senior citizen, out-of-school youth and etc.
- ▶ Promote to the existing association to engage in manufacturing sector so that they can utilize the exist farm products they produced.



TIMEFRAME

► 3 to 5 years





THANK YOU AND MABUHAY!

- ▶ Marclin G. Aguilar
- ▶ 09454239174
- ▶ 1994clin@gmail.com
- ▶ Visayas State University

