



Japanese Food Industry Field Study 2018

ACTION PLAN

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Present Situation/Problem

- People are not keen on agriculture and public are not aware of the importance of the agriculture industry.
- Limited public access to industry and agriculture sites.

Why is it important?

- To achieve self sufficient
- To achieve Brunei Vision 2035

Necessary activities

- Create awareness of the importance of agriculture in Brunei.



Necessary activities

- Create awareness of the importance of agriculture in Brunei.
- Elementary, high school and higher institution
Suitable program related to agriculture
- Government
By giving support and guidance
- Public sector
Promoting local produce

Necessary activities

- Making agricultural areas including food processing companies accessible to public.



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Necessary activities

- Making agricultural areas including food processing companies accessible to public.
- Working together with tourism industry
- Exposure of local products to international
- Proper systematic management
- Provide more employment

Expected outcome

- The knowledge gain from this trip is beneficial to our countries needs.
- Potential solutions can be carried out.

Conclusion

- Enjoyed the trip and hoping that the program will continue in the future

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