

Underutilization of Non-export Quality Cavendish Banana

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Outline

1. Overview of the Philippine Cavendish Banana Industry
2. Present Situation and Problem
3. Necessary activities to do to address the problem
4. Expected Outcome
5. Time Frame
6. Acknowledgement



1. Overview of the Philippine Cavendish Banana Industry

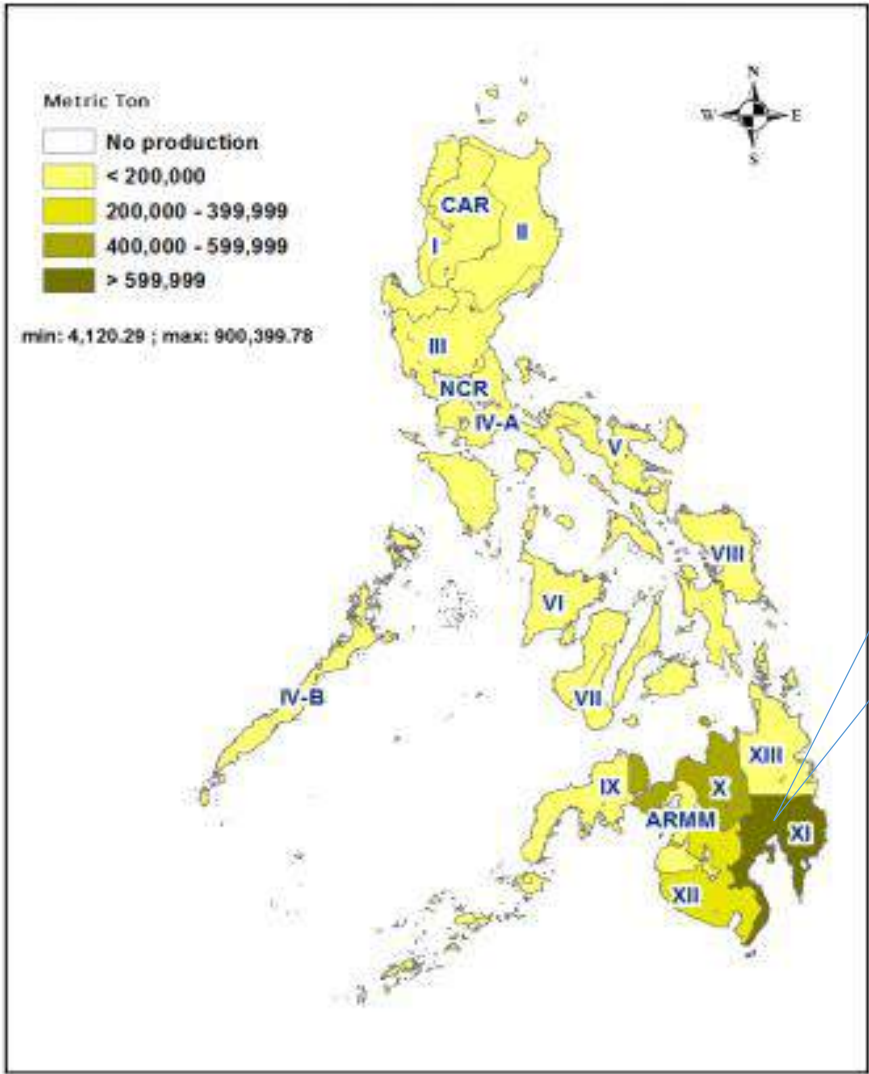


FIGURE 1 Banana Production by Region, April-June: 2019^P

PSA,2019

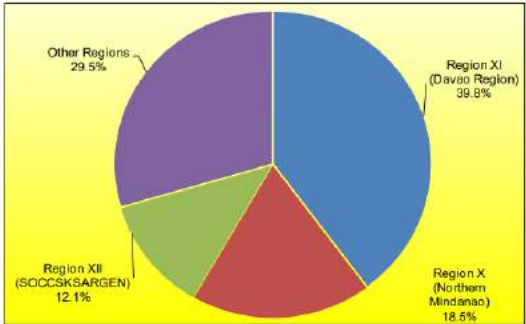


FIGURE 2 Distribution of Banana Production by Region, April-June: 2019^P

PSA,2019

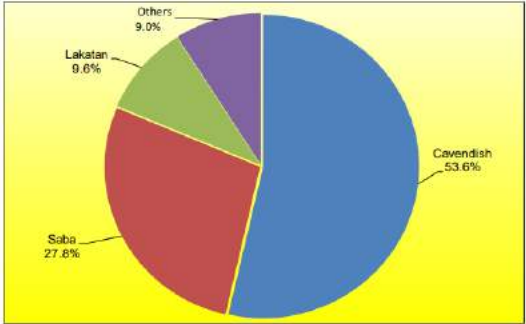


FIGURE 3 Distribution of Banana Production by Variety, Philippines, April-June: 2019^P

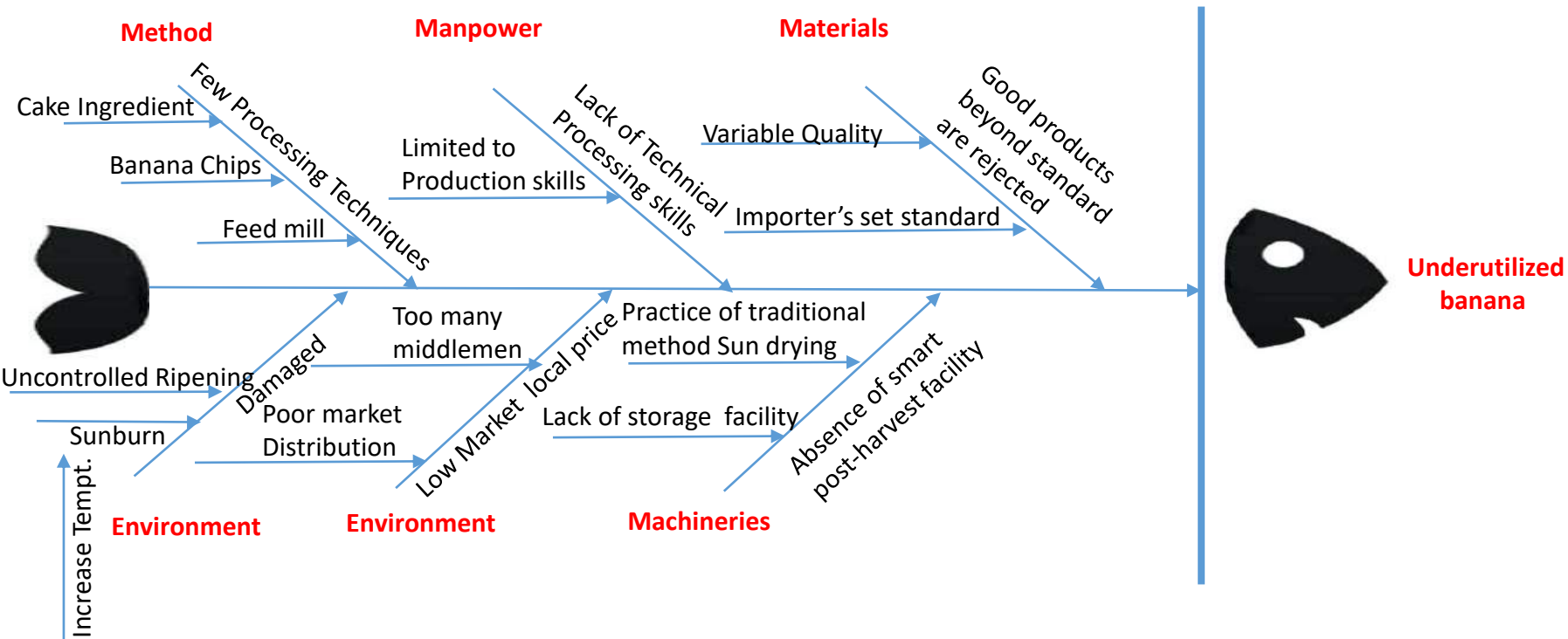
Table 1. 7 countries that accounted for the highest dollar value worth of bananas exported from the Philippines during 2018

COUNTRY	DOLLAR VALUE	PERCENTAGE
1. Japan	\$562 million	37.3 ⁰ ₀
2. China	\$539.5 million	35.9 ⁰ ₀
3. South Korea	\$203.7 million	13.5 ⁰ ₀
4. United Arab Emirates	\$56.3 million	3.7 ⁰ ₀
5. Iran	\$48.6 million	3.2 ⁰ ₀
6. Saudi Arabia:	\$26.3 million	1.7 ⁰ ₀
7. Hong Kong	\$15.4 million	1 ⁰ ₀
8. Others	\$50.5	3.7 ⁰ ₀

2. Present Situation and Problem

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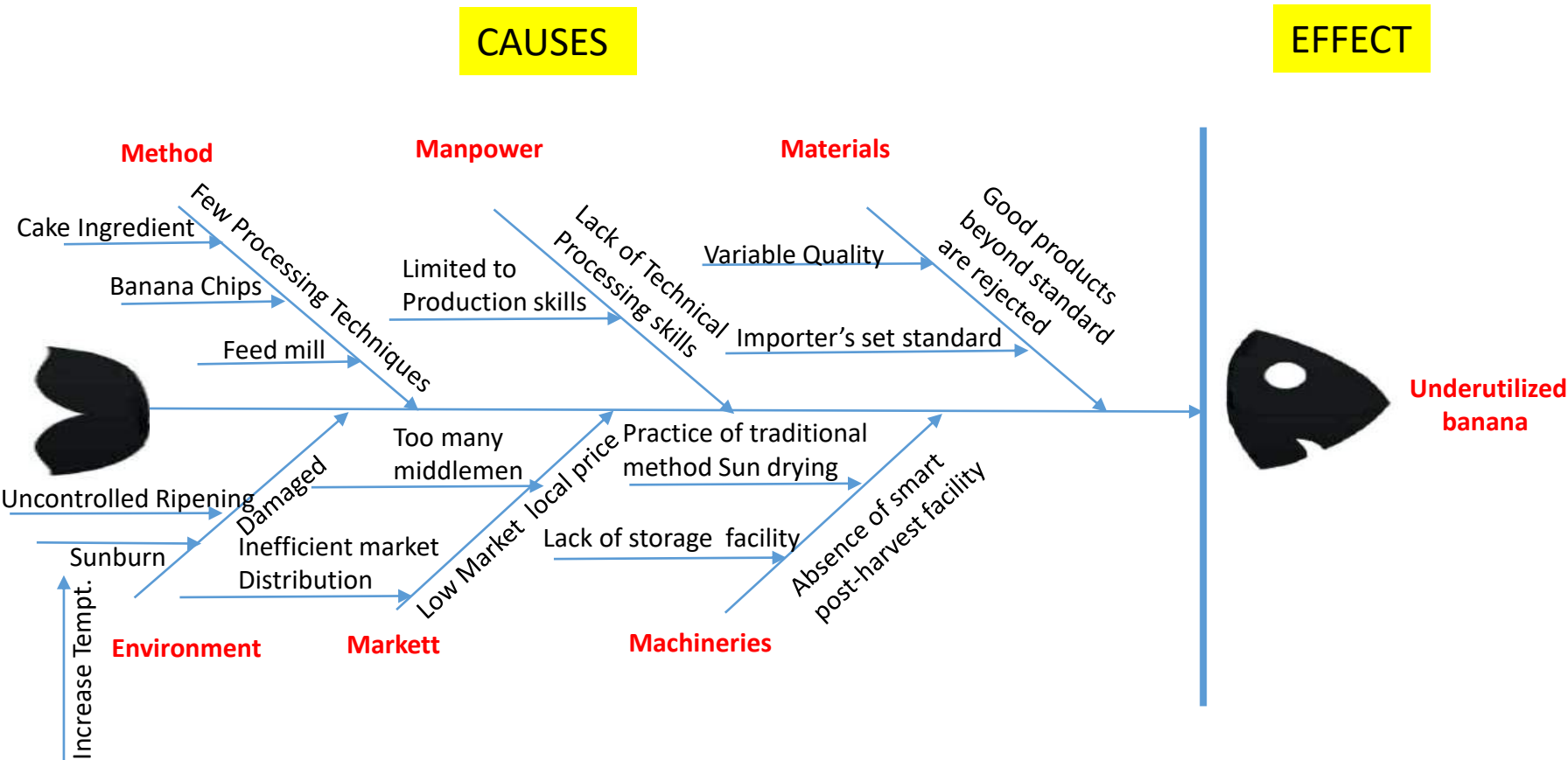
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2. Present Situation and Problem



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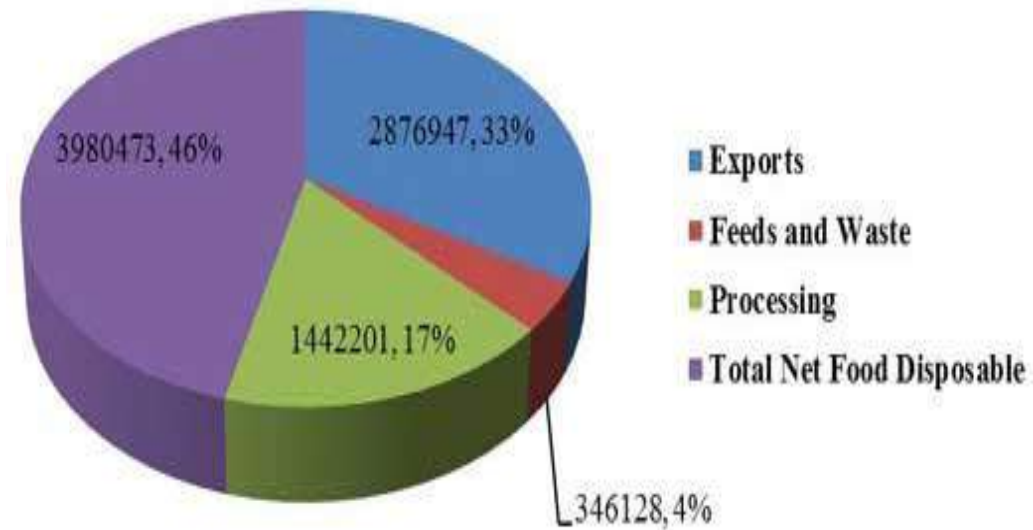


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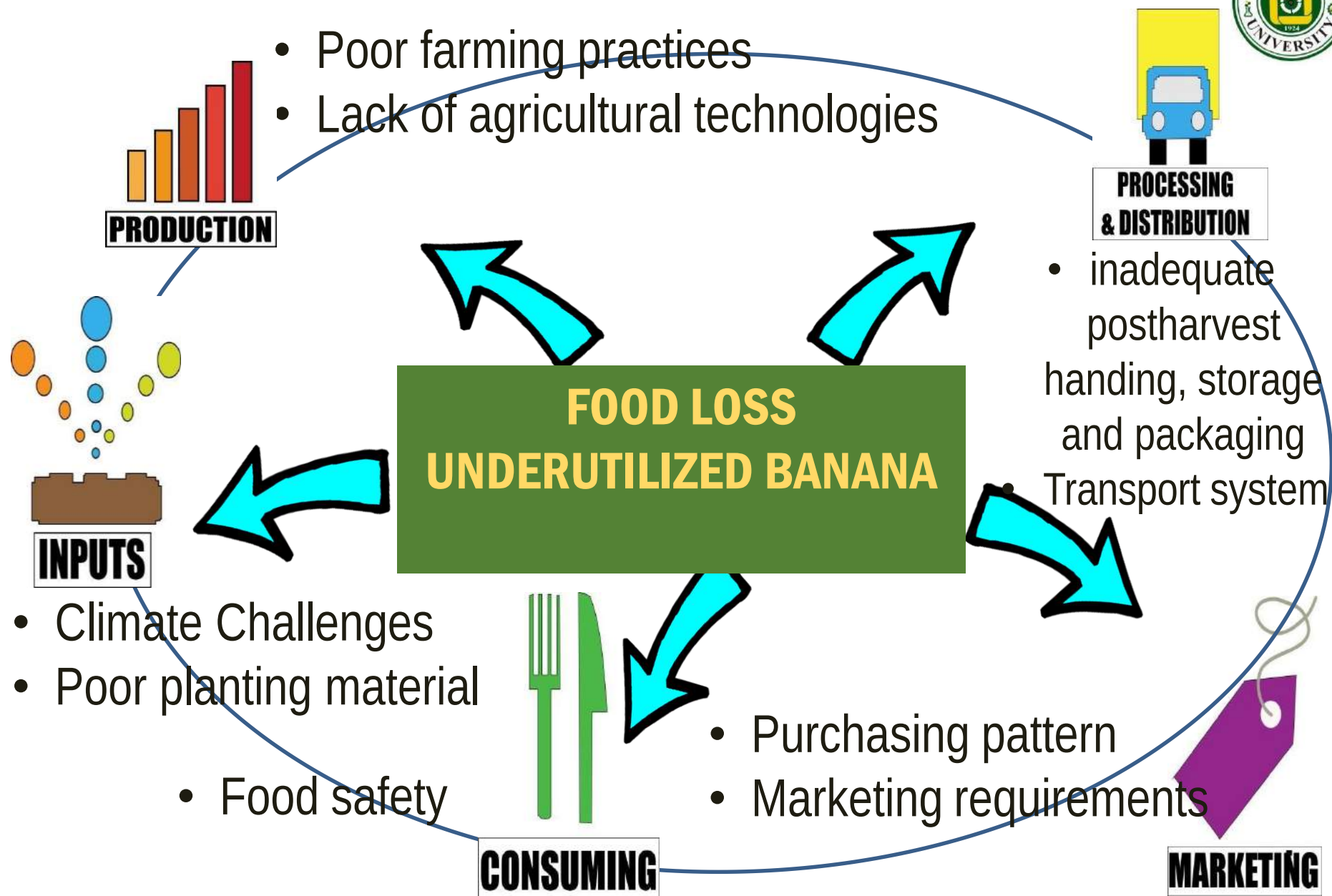
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Total Production = 8,645,750 MT

Utilization of the banana (MT) produced in the Philippines, by usage, 2013 (BAS, 2014).



3. Necessary activities to do to address the problem

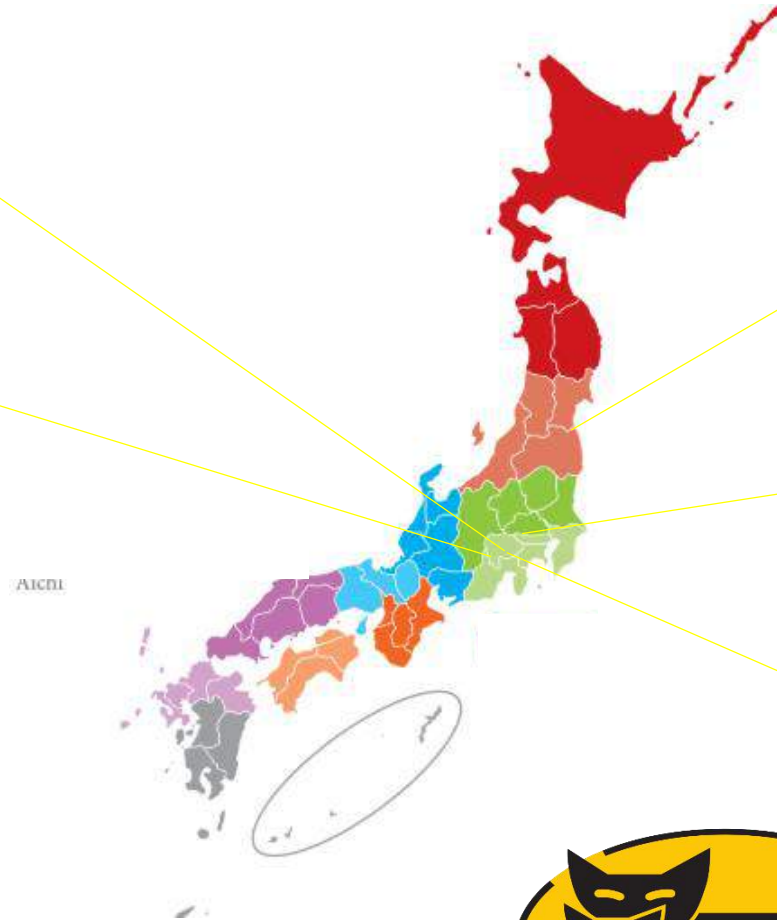


雪印メグミルク
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Integrating learnings!



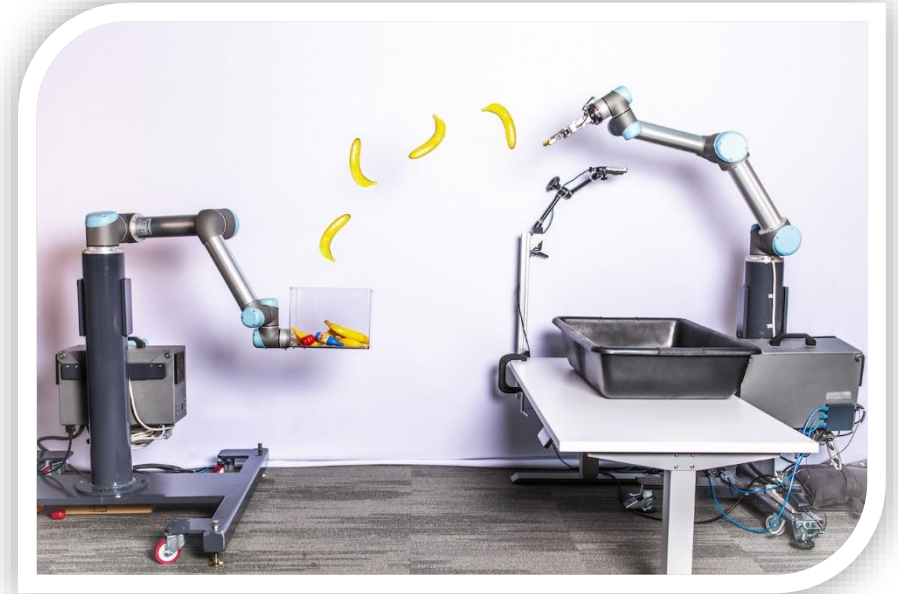
A. ET COOPERATIVES FOR SMALL SCALE BANANA FARMERS

- Create social relations
- Provide and improve product and service
- Create employment opportunities
- Quick transfer of sales information thru email and sns.

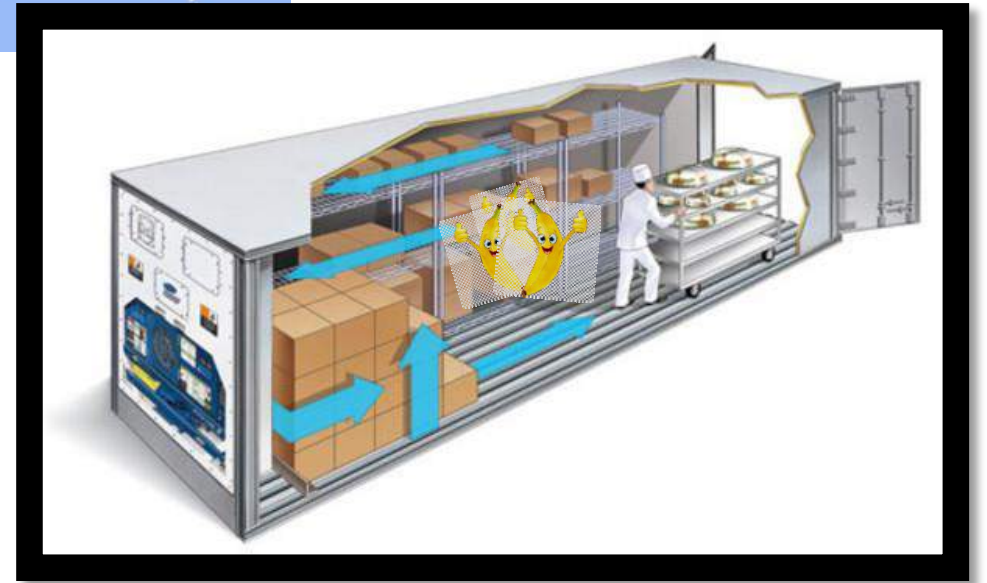


USE OF AUTOMATED MACHINERIES FOR PREPARATION AND PRODUCTION FOR EFFICIENT PROCESS AND WASTE REDUCTION

- Close monitoring
- Proper Maintenance



B. Employ timely and cost effect logistic System with storage facilities during transport



C. CREATE MEANINGFUL AND VALUABLE PROCESSED PRODUCTS FROM UNDERUTILIZED BANANA

- Quality
- Safe
- Nutritious



D. COMPLIANCE TO QUALITY STANDARDS AND ENVIRONMENTAL SAFETY

- GAP
- GMP
- HACCP
- ISO 22000



E.STRENGTHEN MANPOWER

- Educate and provide trainings
- Create job for people with disabilities



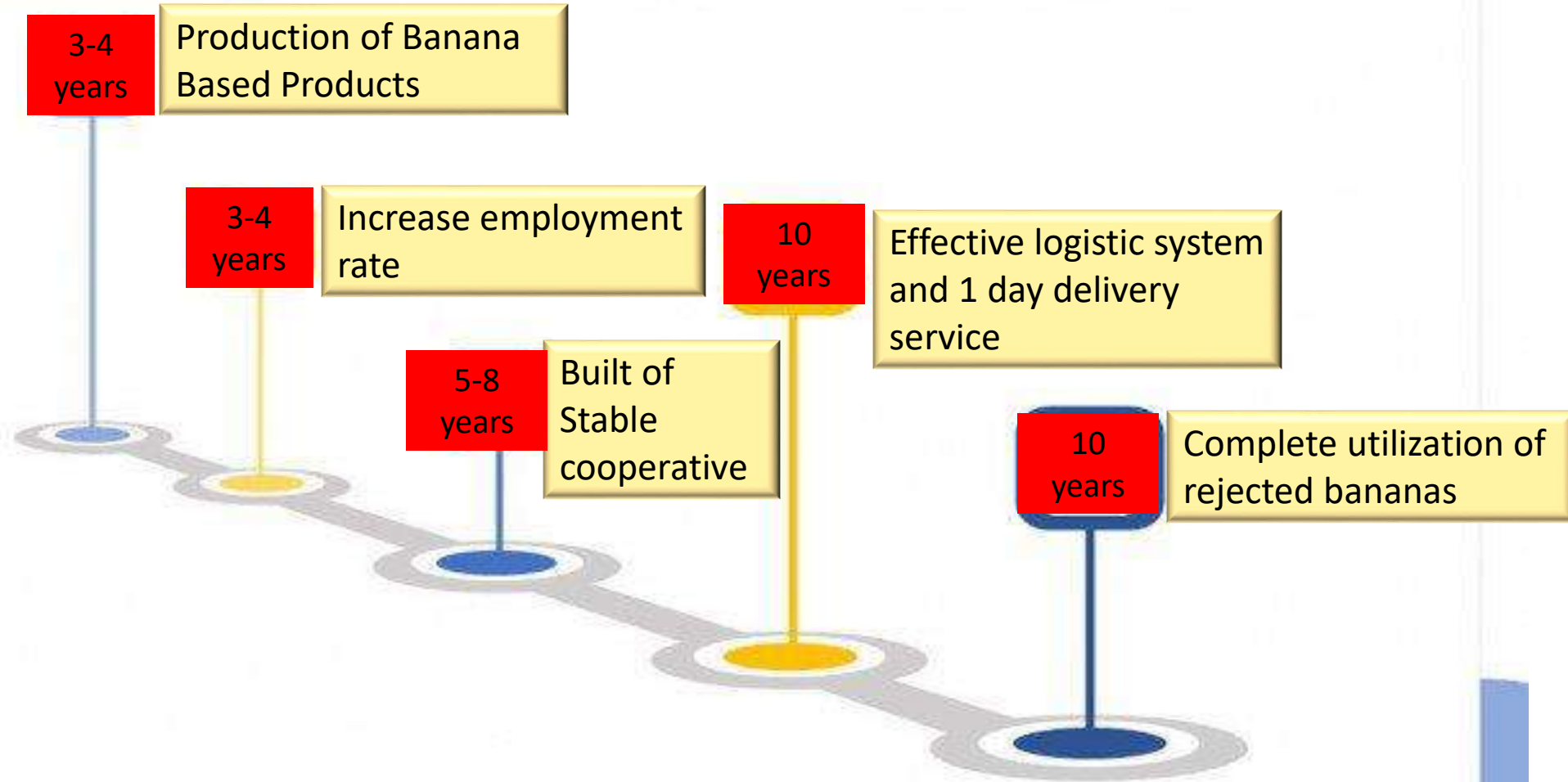
4. Expected Outcome

- Production of banana based products
- Increase employment rate
- Built of Stable cooperative
- Effective logistic system and 1 day delivery service
- Complete utilization of rejected bananas

5. Time Frame



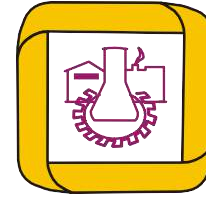
Project Timeline



十分感谢!



6. Acknowledgements



New friends from

