

PRE-COOPERATION AS A RURAL ECONOMICS ACTIVATOR



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Indonesian Agriculture at the Crossroads



Low Productivity



Low Quality Product



Low Competitiveness



Low Bargaining Power



Small Farmers are Marginalized



*Role institutional farmers
become the important
thing for development
agribusiness*





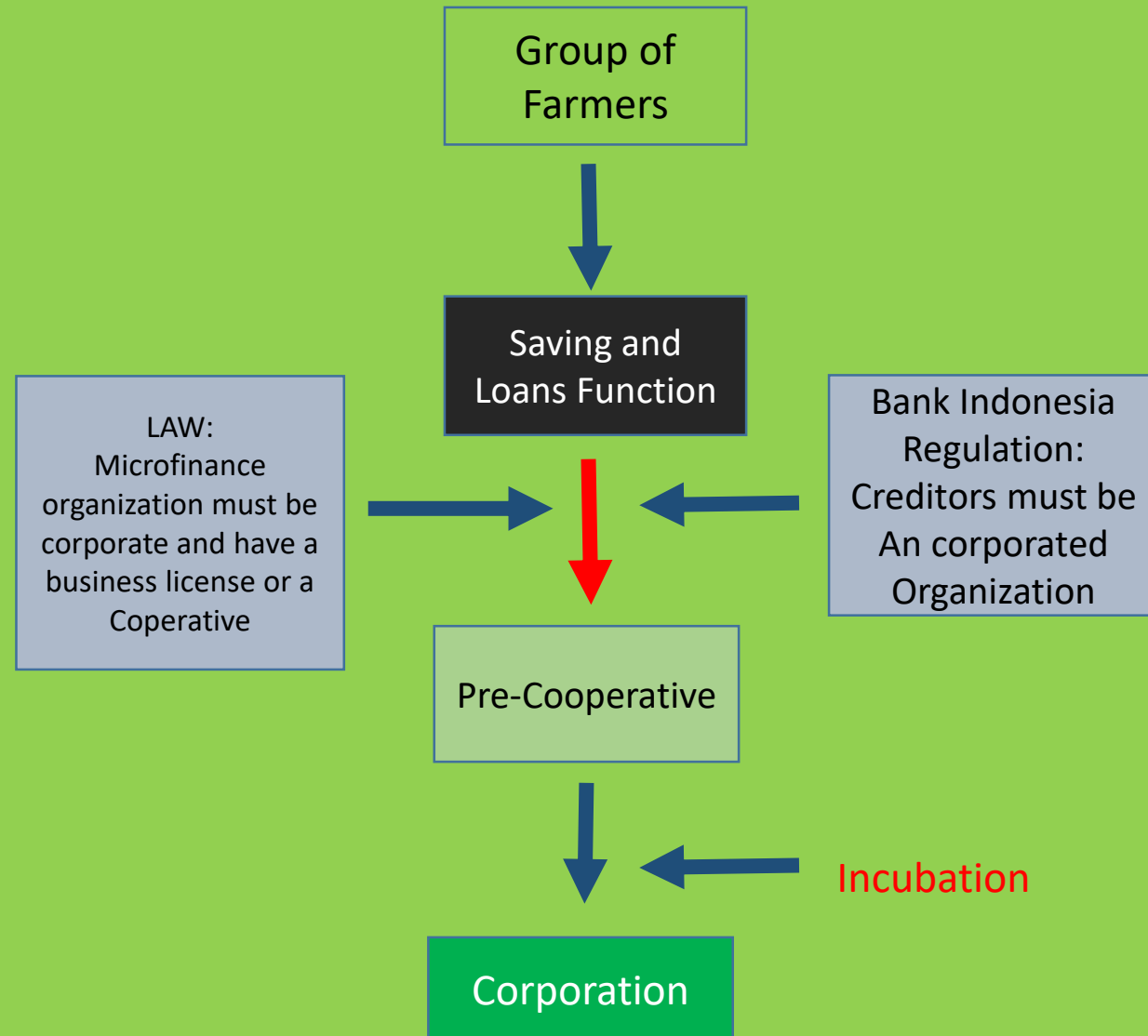
Size of Land Controlled

By household farmer

0.8 Ha

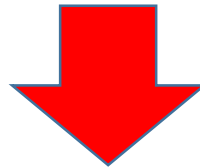
Lesson - Learn

- **Distribution** of agricultural production
- **Marketing** facilities
- **Insurance**
- **Loan** for the members (farmers)





Enactment of article No.1 of 2013
on "Microfinance institutions must
be a **legal** entity and have a
business license **cooperative** or PT
(legal company)"



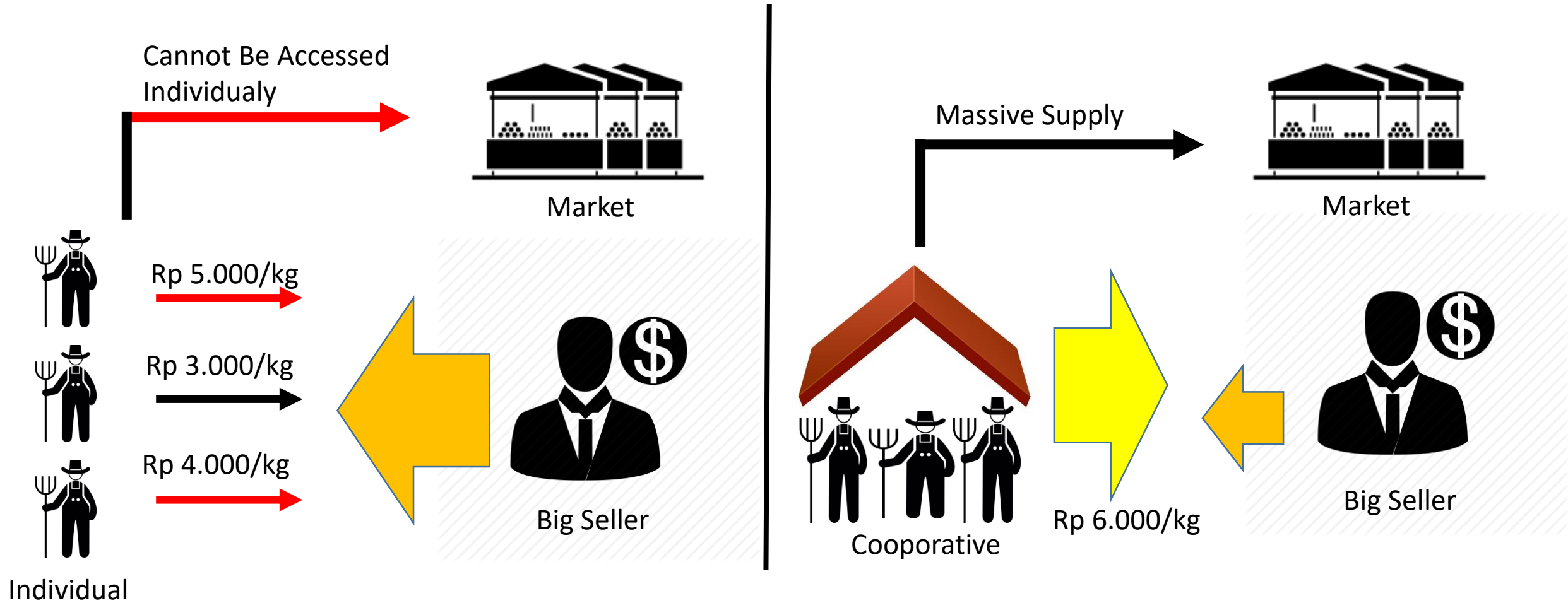
**PRE-COOPERATION INCUBATION IN PREPARING
ESTABLISHED COOPERATION AS A RURAL
ECONOMICS ACTIVATOR**



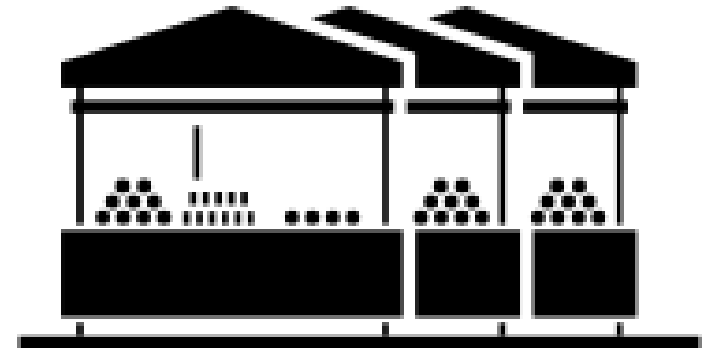
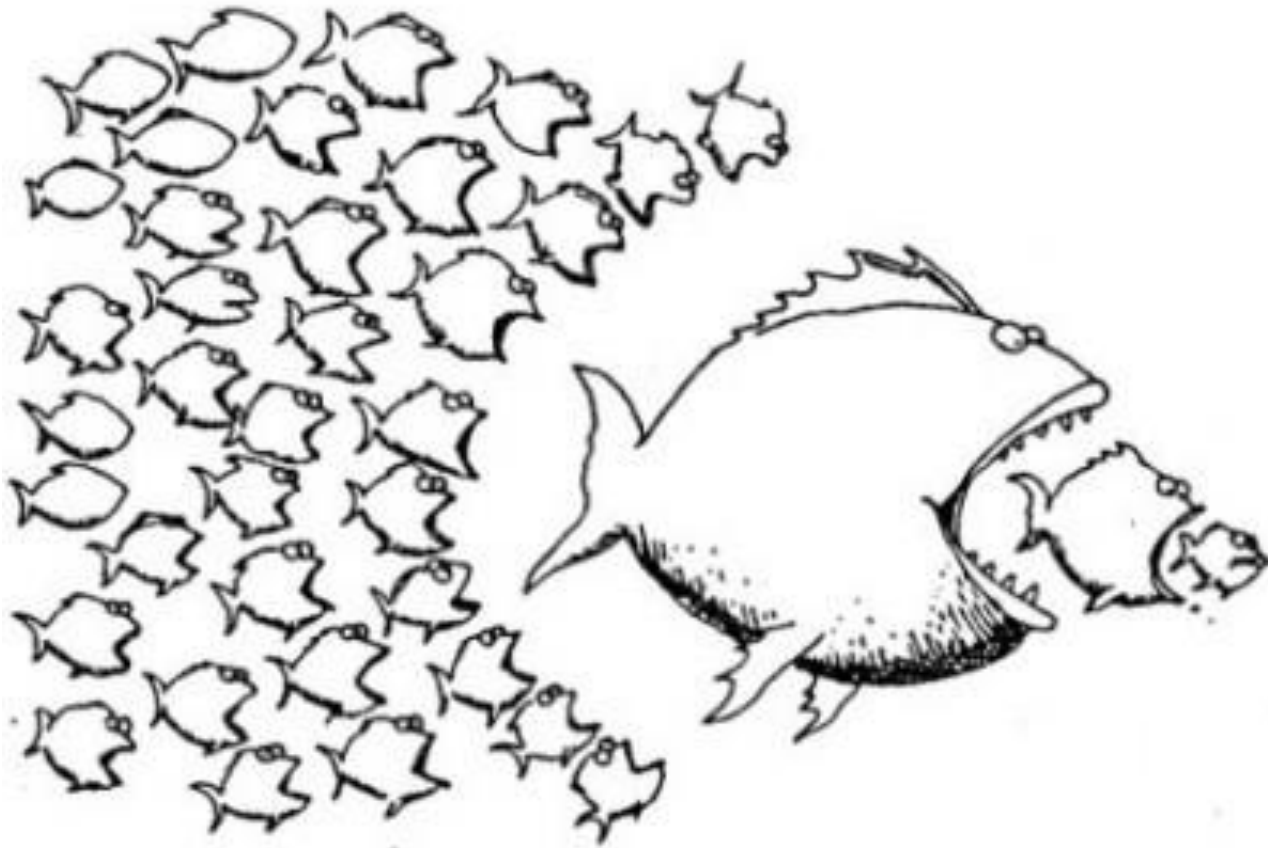
KOPERASI INDONESIA



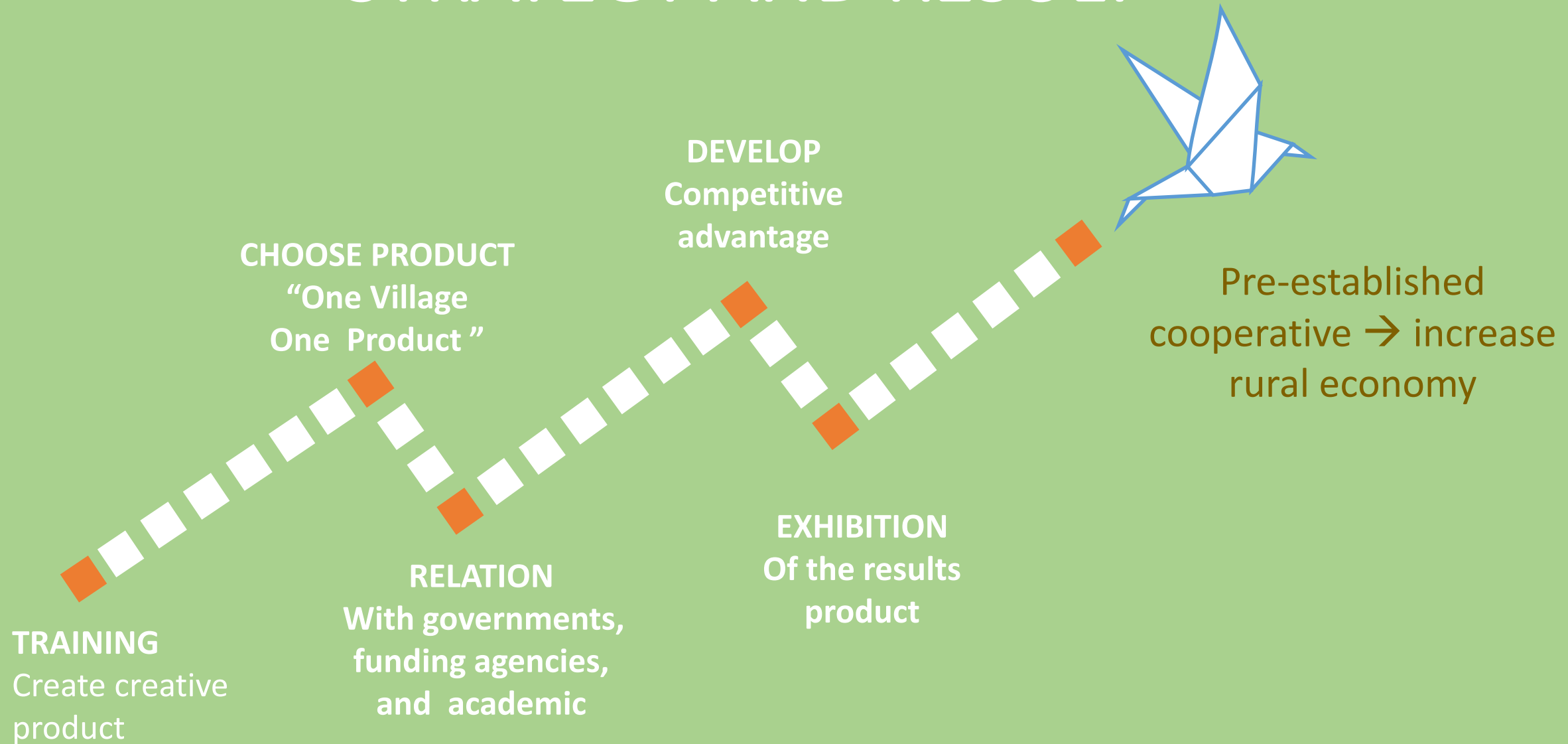
With or **Without** Cooperation



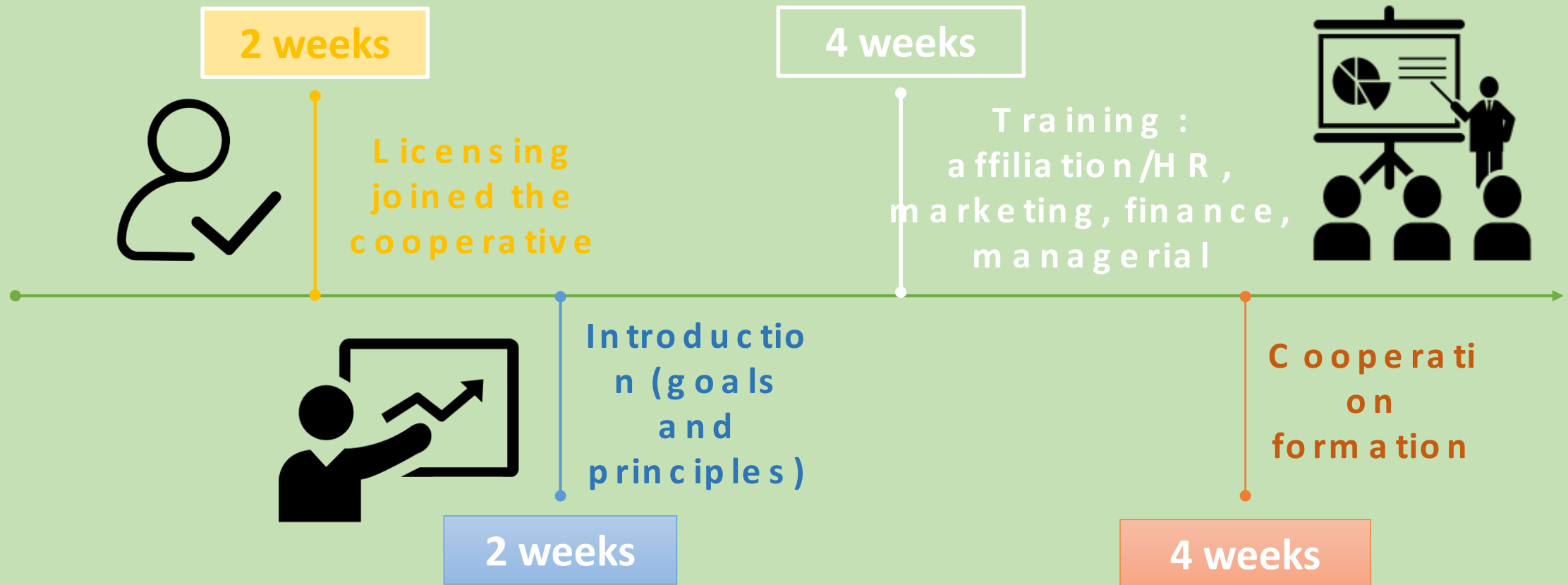
Cooperation changes “Zero Sum Game” to “Positive Sum Game”



STRATEGY AND RESULT



Timeframe



Saying about Agriculture is
talking about life and dead

(Ir. Soekarno)
1st President of Indonesia

