

The Future of Food Industry in Japan

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NAGOYA
UNIVERSITY

Primary industry

Nakako Co.



Nogi's farm



Secondary industry

Fuji oil co.



Takeoka soy source



Tertiary industry

Tango Kingdom



Yoshinoya Co.

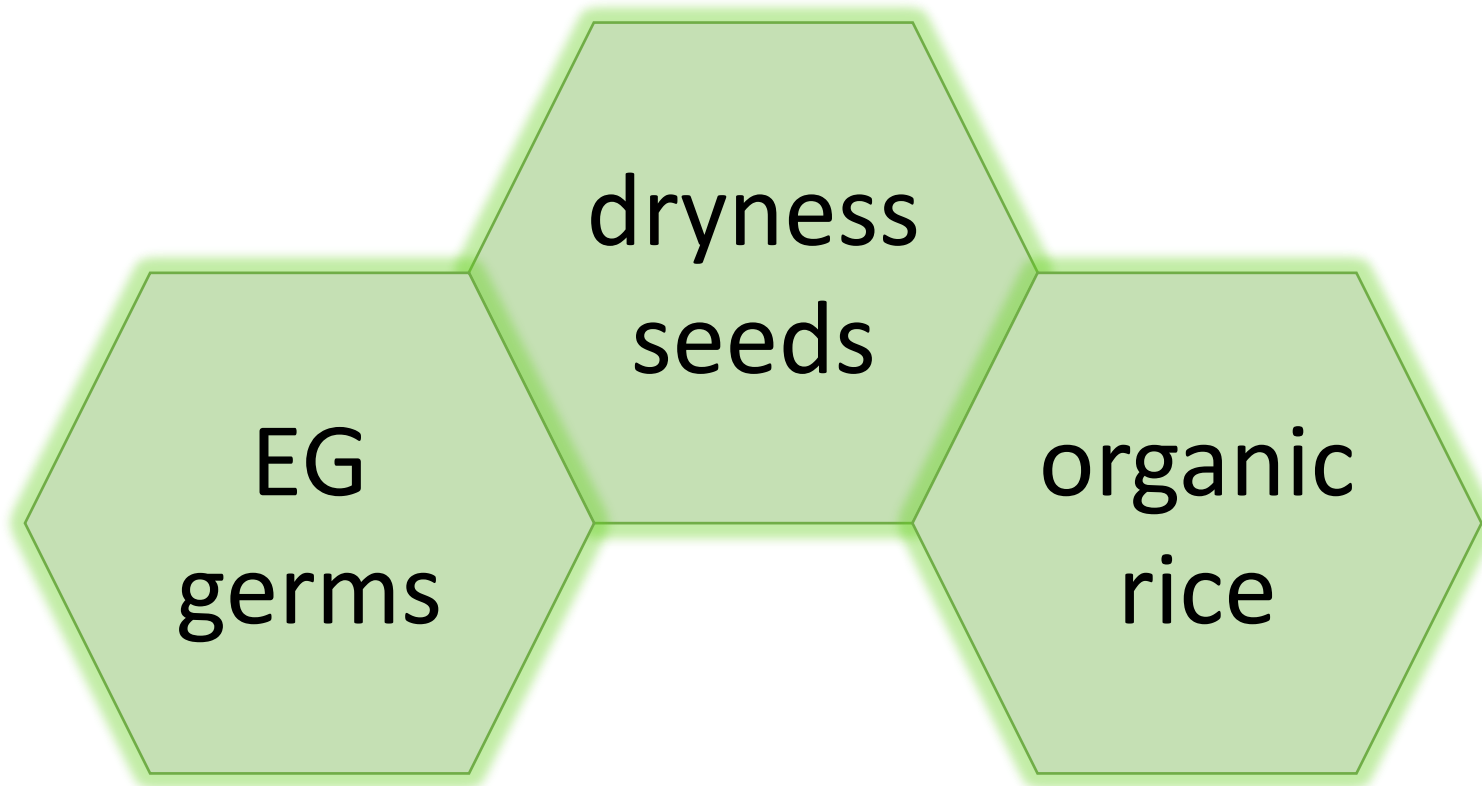


Aeon



Nakako co.

What is **difference** from another companies or farmers?



The plan in the future

now

Rice
Wheat
Soy beans
Cabbages
Onions

future

All food in the dish
(include meats and
another vegetable)



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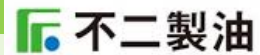


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Nogi farm



Paddy field→



Mr. Nogi

Our farm is located in Kyotango in the northern part of Kyoto Prefecture.

We just try to make healthy produces as well as tasty.
e.g.) many kind of rice, melon, broccoli

We aim to establish regional brands in cooperation with other companies and organization.

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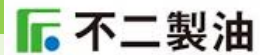


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Business Areas

oils and
fats



confectionery and
bakery ingredients



soy protein



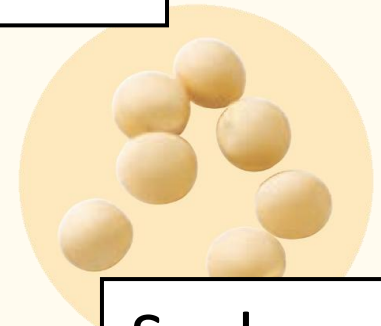
Main raw materials



Palm oil



Cacao



Soybean

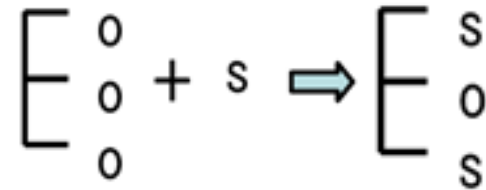
Strength

Fractionation

Extract natural oil and fats that are mixture of liquid oil components and solid fat components

Enzymatic Interesterification

Rearrange the molecular structure of oils and fats



Succeeded in industrializing the technology
for the first time in the world

MASS PRODUCTION

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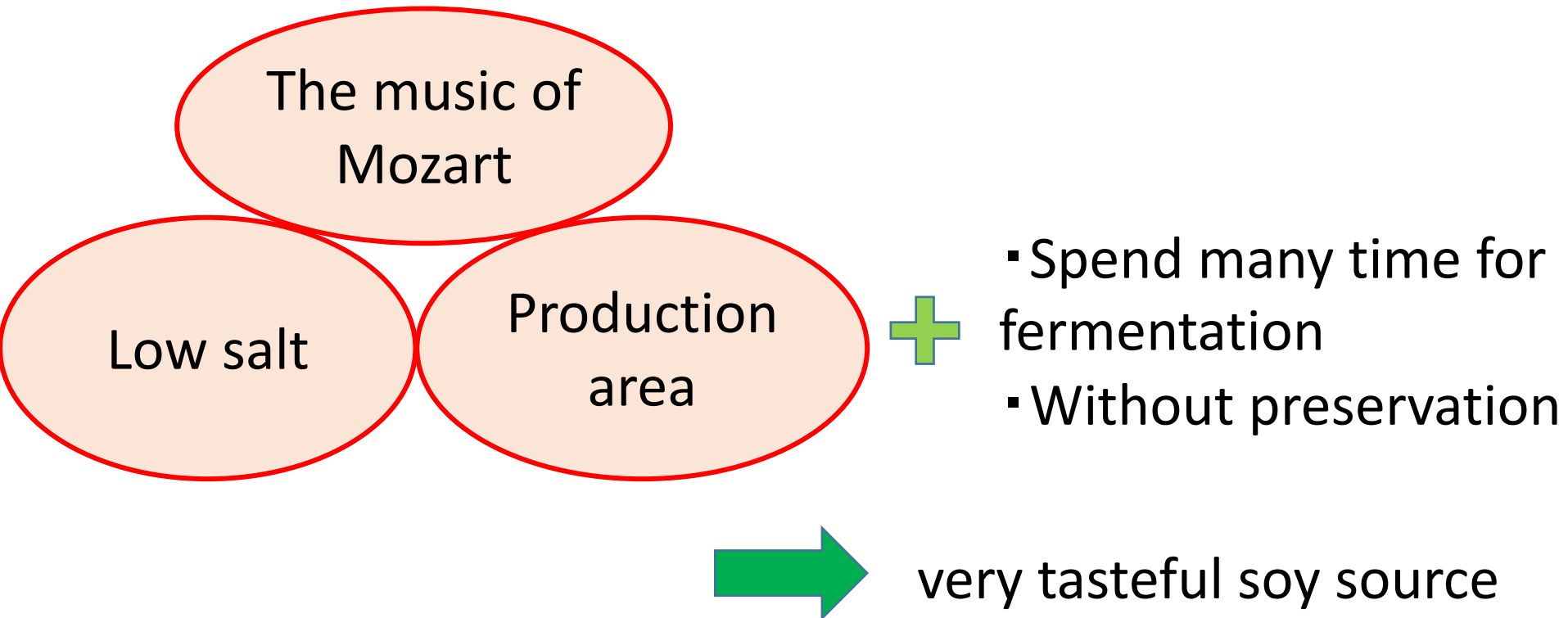
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Takeoka soy source



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Tertiary industry

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Tango kingdom

- information
- the way to produce
- network



Tango kingdom

interaction

Farmers



- fresh vegetable
- delicious food

Primary industry

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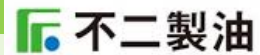


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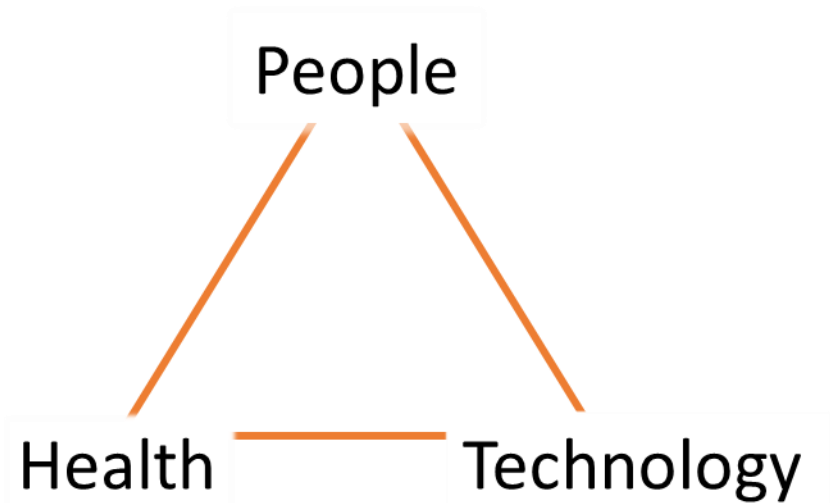


YOSHINOYA

- 3000 shops



- Rolling out new brands



Primary industry

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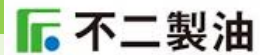


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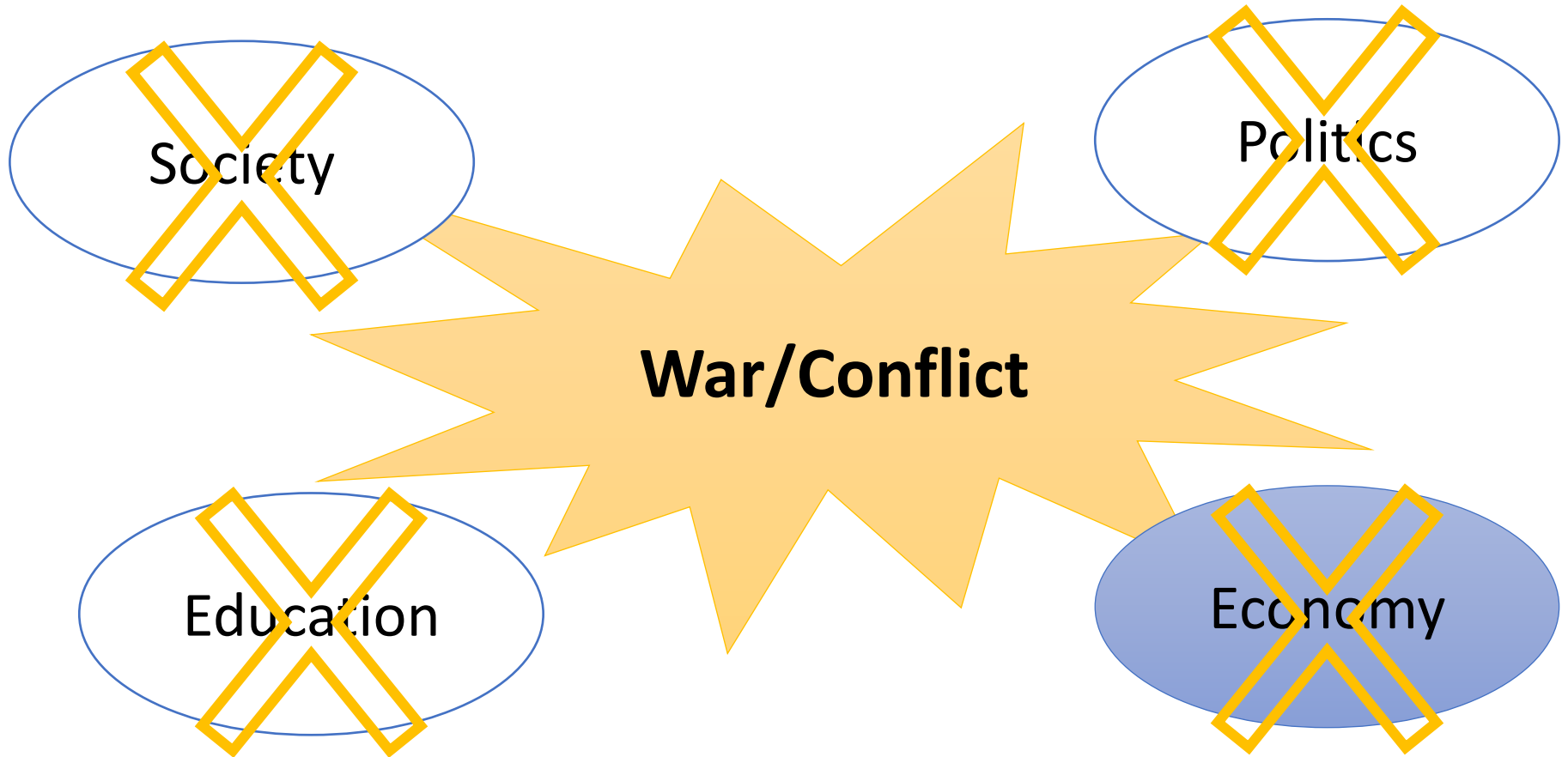
Yoshinoya Co.



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Retail industry is
a "peace industry"

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Fair trade

Poverty

Organic product

Health

Environment

Sustainability

MSC, ASC mark

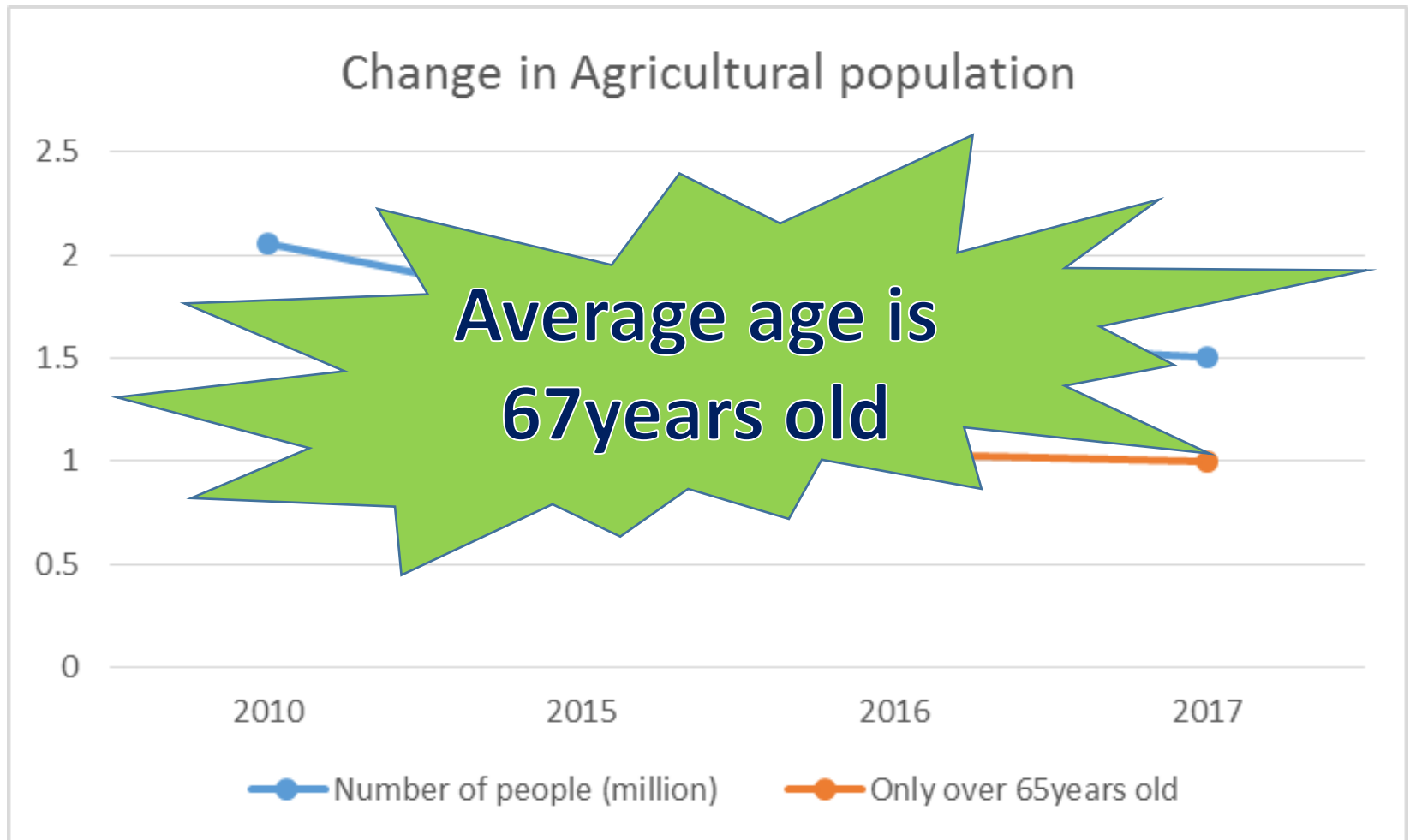
Afforestation

Preservation of resource

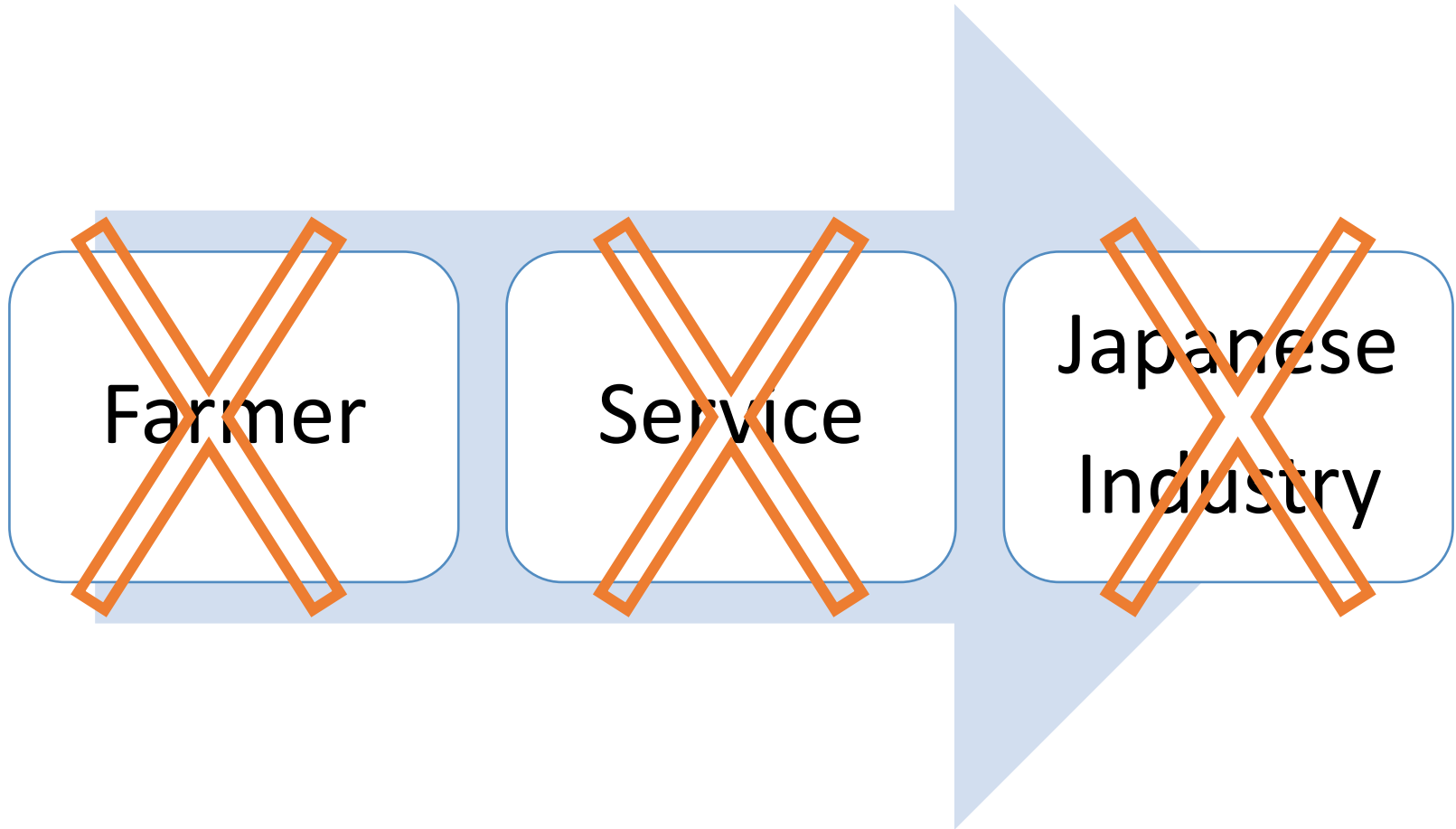


Social progress = Company success

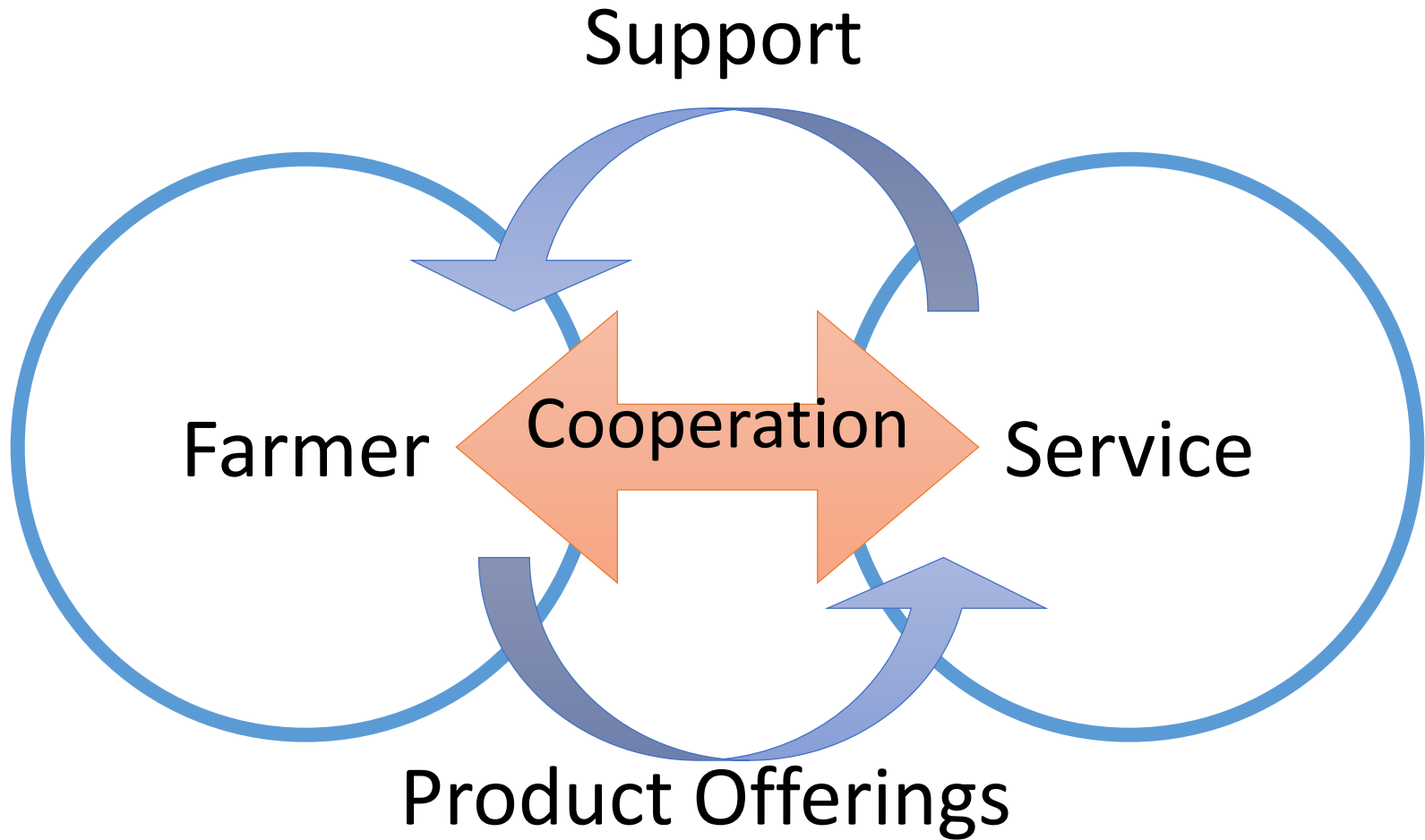
Current situation of agriculture in Japan



Future situation of Japanese industry



Solution



Tango kingdom

- information
- the way to produce
- network



Tango kingdom

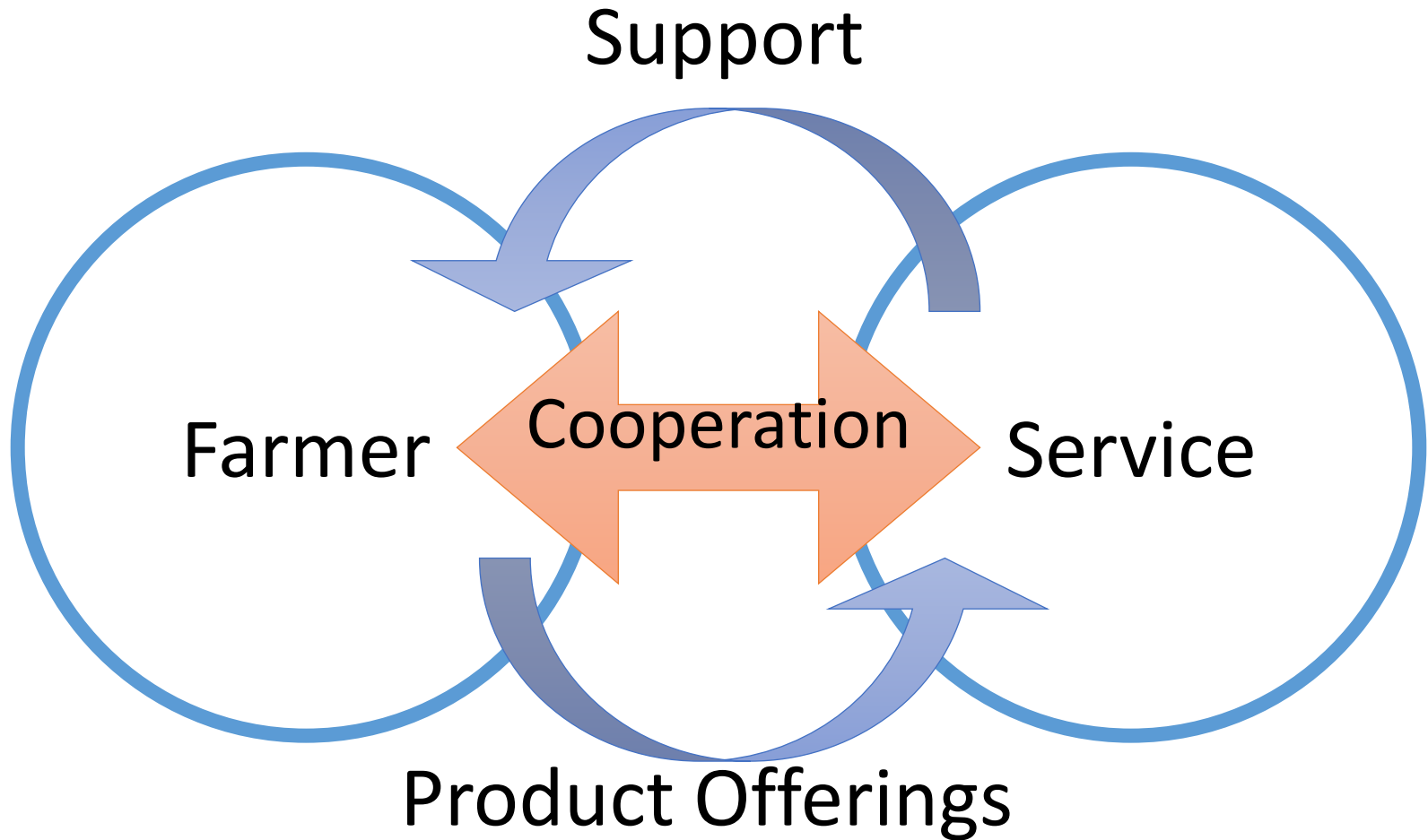
interaction

Farmers



- fresh vegetable
- delicious food

Solution



Toward the development of a better society

Thank you for listening !

Kyaayyjuutainparsai

Arigato

Salamat

Terima kasih

