

Curriculum of ASEAN-Japan Partnership Program at Yezin Agricultural University in Myanmar, 2017

		Time (Min.)	Topic	Contents	Company / Lecturer / title	Time (Min.)	Topic	Contents	Company / Lecturer / Title
15-Nov.	Wed	9:30-10:15,10:30-11:00(90)	Introduction		ASEAN secretariat - Mr. Eiji Hatano Economic Research Institute for ASEAN and East Asia (ERIA) - Mr. Eiichi Kusano	13:00-14:00,14:15-15:15(120)	Food Service Industry	- Current Situation of Japanese Foodservice Industry and Personnel development of Chain Operation - Starch and Flour Technology and Application	YOSHINOYA HOLDINGS CO.,LTD. -Mr. Hisashi Nagahiro / General Manager -Ms. Wirachapan Sutharat / Product Development Staff
16-Nov.	Thu	9:30-10:30,10:45-11:45(120)	Food Safety Management	-The food safety management in the globalized food chain - Activities for Improvement of Food Safety of MAFF & A case example of Food manufacturer	MAFF, Food Industry Affairs Bureau - Mr. Daizaburo Akiyama / - Ms. Shinobu Awaya / Lawyer	13:00-13:45,14:00-14:45(90)	Communication	- Mass communication - HRD in Food Industry and Report of JAIF2.0 Scholarship Program to Japan in 2017	ASEAN food industrie human resource development association(afh) Ms. Miho Uchida
17-Nov.	Fri	9:30-10:30,10:45-11:45(120)	Value-Adding of Agricultural Management through Multi-Sectoral Activities Supported by Agricultural Cooperatives	- Effects of multi-sectoral activities based on farming on rural economy - Rural development through direct marketing by agricultural cooperatives and consumers' cooperatives	Norinchukin Research Institute Co., Ltd. - Mr. Shigeru Yanagida / Representative Senior Managing Director	13:00-13:45,14:00-14:45(90)	Food Culture	- Soy Sauce in Japan	KIKKOMAN (S) PTE LTE Mr. Hisanobu Hayashi / General Manager
20-Nov.	Mon	9:30-10:30,10:45-11:45(120)	Agricultural collective intelligence and its management	- Improve efficiency by applying IT to agriculture - Realization technology of 4 fixed (fixed time, fixed quantity, constant quality, fixed price) - Case study in Japan	NEC Solution Innovators, Ltd. - Mr. Atsuo Murata / Executive Professional, Business Creator, Smart-agriculture Business Promotion - Mr. Masashi Nobuta / Manager, Smart-agriculture Business Promotion	13:00-14:00,14:15-15:15(120)	Finance	- Introduction to the financing system for SMEs in Myanmar - Introduction to Japanese commercial bank's activity for agriculture sector	Myanmar Insurance Corporation(SMBC) - Mr. Kenichi Izumi/ Advisor Sumitomo Mitsui Banking Corporation - Mr. Shigetaka Yahata/ Head of Group 3 - Ms. Mari Maedai / Group 3
21-Nov.	Tue	9:30-10:15,10:30-11:00(90)	Marketing	- Quality control - Private Brand - Risk control	AEON RETAIL Co., Ltd - Ms. Yoshie Muraga / Group Quality Management Dept.	13:00-13:45,14:00-14:45(90)	Marketing	- Social Issues in the Supply Chains	AEON RETAIL Co., Ltd - Ms. Noriko Kimura / Manager, Group Quality Management Dept.
22-Nov.	Wed	9:30-10:30,10:45-11:45(120)	Agriculture	- Improvement of productivity and quality in Southeast Asian agriculture	YANMAR Co., Ltd - Mr. Takeshi Ando /	13:00-13:45,14:00-14:45(90)	Functional Food / Microbiology	- Overview of intestinal bacteria and microbiota, and the recent topics - Overview of probiotics and the typical functions	Yakult Honsha Co.,Ltd. - Mr. Shintaro Yui / Resarcher
23-Nov.	Thu	9:30-10:30,10:45-11:45(120)	Intellectual property strategy	- Intellectual property strategy in Japan	MAFF,Food Industry Affairs Bureau - Mr. Atsuhiko Meno / Senior Advisor	13:00-14:00,14:15-15:15(120)	Agricultural Cooperatives	- Japan's Agricultural Cooperative and Food Value Chain •Agricultural Cooperative Organizations and Business •The role of Agricultural Cooperatives in Agricultural Distribution (Fruits/vegetable,Rice,Livestock) •Farm Guidance and Better Living Guidance •Farmer's Market.	Institute for the Development of Agricultural Cooperation in Asia (IDACA) -Mr. Hiroshi Terunuma / Cooperative Development Consultant
24-Nov.	Fri			Study tour to Food Related Industry					
27-Nov.	Mon	9:30-10:30,10:45-11:45(120)	Logistics	- Overview of Yamato Group's cold chain service	Yamato Global Logistics Japan Co., Ltd. - Mr. Takahiro Kosaka / General Manager,International Strategy Development Division	13:00-14:00,14:15-15:15(120)	Food Logistics	- Food freezing technology and refrigeration equipment	Mayekawa MFG. CO., LTD. - Mr. Shinji Kono / R&Dcenter Engineer - Mr. Michitaka Kanno/Global Project Sales Group Manager
28-Nov.	Tue	9:30-10:30,10:45-11:45(120)	Food Standard	- Japan Agricultural Standard - Information for Your Food of Value in the World	MAFF,Food Industry Affairs Bureau - Mr. Shuichi Matsumoto / Director,Food Standards Office - Ms. Akiko Ishimaru / Associate Director SHIMADZU CORPORATION - Ms. Kie Inoue /	13:00-14:00,14:15-15:15(120)	Environmental Measures	- Possible countermeasures to reduce food loss in Japan	office 3.11, inc. - Dr. Rumi Ide / CEO