

Curriculum of ASEAN-Japan Partnership Program at Kasetsart University 2017

Date	Topic	Contents	Min.	Company	Lecturer
30-Jan	Agriculture	- Improvement of productivity and quality in Southeast Asian agriculture	180	YANMAR Co., Ltd	Dr. Mikio Umeda(Mr.) /Corporate Executive Adviser of Agricultural Operations Business
31-Jan	Agriculture	- The use case of ICT in agricultural production. - Application Examples: open-field cultivation, horticulture, animal husbandry field	180	FUJITSU KYUSHU SYSTEMS LTD.	Mr. Katsuyoshi Watanabe /Director, Next Generation Social Solutions Unit
1-Feb	Intellectual property strategy	- Intellectual property strategy in Japan	90	Ministry of Agriculture, Forestry and Fisheries (MAFF)	Mr. Atsushi Suginaka / Director, Intellectual Property Division, Food Industry Affairs Bureau
	Food logistics	- Overview of Yamato Group's cold chain service	90	Yamato Transport Co., Ltd.	Mr. Katsuhiko Umetsu/ Executive Officer, Office of International Strategy Development & External Affairs
2-Feb	Food processing/ Manufacturing	- Manufacturing/processing techniques and development process for dairy products	90	MEGMILK SNOW BRAND Co., Ltd.	Mr. Makoto Shiota / Research Fellow, Milk Science Research Institute
		- Wrapping technology for dairy products: universal design and quality maintenance	90		Mr. Yuya Yamamoto / Research Fellow, Milk Science Research Institute
3-Feb	Food preservation	- Food freezing technology and refrigeration equipment	90	Mayekawa MFG. CO., LTD.	Mr. Shinji Kono / R&Dcenter Chief Engineer
	Seed industry	-Introduction of Japanese Seed Industry and its contribution to ASEAN livelihood	90	TOKITA SEED CO., LTD.	Mr. Shinya Nakamura / Chief, International Division
6-Feb	Marketing	- Quality control - Private Brand - Risk control	180	AEON Co., Ltd	Mr.Katsuki Kishi /General Manager,Quality Management Department Ms.Yoshie Muraga / Quality Management Department
7-Feb	Environmental Measures	- Possible countermeasures to reduce food loss in Japan	180	office 3.11, inc.	Dr. Rumi Ide(Ms.)
8-Feb	Food Service Industry	- History of Japanese food service industry and Global expansion of Japanese food - Development and current status of functional foods	90	YOSHINOYA HOLDINGS CO.,LTD.	Mr. Hisashi Nagahiro/ General Manager,Global HR Strategy Division Ms. Wirachapan Sutharat/ Product Development Staff,Product Development Department
	Japanese Companies HR Development / 'Agriculture industry of Japan	- Japanese Companies Corporate Culture and Human Resource Development by Japanese Companies - Japan's Agriculture and Food Value Chain	90	Pasona Inc.	Mr.Shinsaku Tanaka / General Manager,Global Dotank Business Department Mr.Masaki Nakagawa / Director,Consulting Division
9-Feb	Food Culture	- Soy Sauce in Japan	90	KIKKOMAN (S) PTE LTE	Mr.Hisanobu Hayashi / General Manager
		-Japanese rice culture	90	NAGATANEN CO.,LTD.	Mr.Tadahiro Miyamura / Chief, Overseas sales Division
10-Feb	Finance	- Introduction to the financing system for SMEs in Myanmar - Introduction to Japanese commercial bank's activity for agriculture sector	180	Sumitomo Mitsui Banking Corporation	Mr.Kenichi Izumi/ Advisor, Myanmar Insurance Mr.Shigetaka Yahata / Head of Group3, Growth Industry Cluster Department Ms.Mari Maedai / Group 3, Growth Industry Cluster Department