

Curriculum of ASEAN-Japan Partnership Program at Vietnam National University of Agriculture 2017

Date		Topic	Contents	Company / Lecturer	Time		Time	Topic	Contents	Company / Lecturer	Time		Time
24-Jul	Mon	Registration	- Registration	Vietnam National University of Agriculture (VNUA)	8:30-9:00			Intellectual property strategy	- Intellectual property strategy in Japan	MAFF, Food Industry Affairs Bureau Mr. Atsuhiko Meno / Senior Advisor	13:30-15:30		
		Opening	- Participant greetings - Welcome speech - Ceremonial Plaque from VNUA to	Vietnam National University of Agriculture (VNUA)	9:00-9:30								
		Introduction	- Introduction of Japanese Food Industry and Policies	Ministry of Agriculture, Forestry and Fisheries (MAFF), Food Industry Affairs Bureau	9:30-11:30								
		Food Standard	- Japan Agricultural Standard(JAS)	MAFF, Food Industry Affairs Bureau Director, Food Standards Office - Ms. Akiko Ishimaru / Associate									
25-Jul	Tue	Food culture	- Soy sauce in Japan	KIKKOMAN (S) PTE LTE Mr. Hisanobu Hayashi / General Manager	9:30-11:30			HRD	- Japanese Corporate Culture, Recruitment and HR Development	Pasona, Inc. Mr. Shinsaku Tanaka / General Manager	13:30-15:00		
26-Jul	Wed	Role and Function of Agricultural Cooperatives in Japan	- Structure of Agricultural Cooperatives in Japan, compared with those in Vietnam - Service, Function and recent activities of Agricultural Cooperatives	Norinchukin Research Institute Co., Ltd. Mr. Yukihisa Yamada / Economist, Cooperative Research Division	9:30-11:30			Agricultural Finance System in Japan and Financial Contribution of Agricultural Cooperatives	- Characteristics of agricultural finance system in Japan - Financial supports of agricultural cooperatives for agricultural and rural development	Norinchukin Research Institute Co., Ltd. Mrs. Yuriko Saito / Managing Director	13:30-15:30		
27-Jul	Thu	Value-Adding of Agricultural Management through Multi-Sectoral Activities Supported by Agricultural Cooperatives	- Effects of multi-sectoral activities based on farming on rural economy - Rural development through direct marketing by agricultural cooperatives and consumers	Norinchukin Research Institute Co., Ltd. Mr. Yukihisa Yamada / Economist, Cooperative Research Division	9:30-11:30								
28-Jul	Fri	Food processing/ Manufacturing	- Manufacturing/processing techniques and development process for dairy products	MEGMILK SNOW BRAND Co., Ltd. Mr. Taku Nakano / Research Fellow, Milk Science Research Institute	9:30-11:30			Food processing/ Manufacturing	- Wrapping technology for dairy products: universal design and quality maintenance	MEGMILK SNOW BRAND Co., Ltd. Mr. Daisuke Nakazawa / Researcher, Milk Science Research Institute	13:30-15:30		
31-Jul	Mon	Food Service Industry	- History of Japanese food service industry and Global expansion of Japanese food - Development and current status of functional foods	YOSHINOYA HOLDINGS CO., LTD. - Mr. Hisashi Nagahiro / General Manager - Ms. Wirachapan Sutharat / Product Development Staff	9:30-11:30	Job Seminar (afh)	11:40-12:30	Marketing	- Quality control - Private Brand - Risk control	AEON Co., Ltd. Mr. Katsuki Kishi / General Manager, Quality Management Department	13:30-15:30	Job Seminar (afh)	15:40-17:00
1-Aug	Tue	Factory tour (Marketing)	- AEON MALL Long Bien	AEON VIETNAM Co., Ltd.	9:30-12:30			Communication	- Mass communication - HRD in Food Industry and Report of JAIF2.0 Scholarship Program to Japan in 2017	The Japan Food Journal / afh and VNUA Mr. Hiroshi Akutsu, chief director at International division / Deputy Director	14:30-16:00	Job Seminar (afh)	15:40-17:00
2-Aug	Wed	Food Safety	- Food Safety Management	Japan Food Safety Management Association - Mr. Yusuke Karasawa / Manager - Mr. Tomofumi Teramoto	9:30-11:30			Logistics	- Overview of Yamato Group's cold chain service	Yamato Global Logistics Japan Co., Ltd. Mr. Takahiro Kosaka / General Manager, International Strategy Development Division	13:30-15:30	Job Seminar (afh)	15:40-17:00
3-Aug	Thu	Agriculture	- The use of ICT in agricultural production: Not only a piece of technology, but wide range of solutions with cloud based services, such as Greenhouse	Fujitsu Limited Mr. Shoji Wajima / Senior Director, Akisai Business Div. Innovative IoT Business Unit,	9:30-11:30			Factory tour (Agriculture)	- Factory tour "Fujitsu-Akisai Farm and Vegetable Factory"	Fujitsu Limited Mr. Shoji Wajima / Senior Director FPT Corporation	13:30-15:30		
4-Aug	Fri	Fisheries	- For Sustainable Tuna Fisheries in Vietnam	YANMAR Co., Ltd Dr. Arata Izawa	9:30-11:30			Food processing/ Manufacturing	- Food freezing technology and refrigeration equipment	Mayekawa MFG. CO., LTD. Mr. Shinji Kono / R&D center Chief Engineer	13:30-15:30	Closing (VNUA)	15:40-16:30