

ASEAN-Japan Partnership Program on Food Value Chain

Tentative program for seminar and job fair

Venue: Central conference room, Vietnam National University of Agriculture

Date: 07 – 08 Oct. 2015

Time	Activity	Person/Unit
<i>Day1: Wednesday 07 Oct. 2015 – Central conference room of VNUA</i>		
10:00 10.05	Opening	Master of ceremony for the seminar: Dr. Nguyen T. B. Thuy – Director of International Cooperation Office
10.05 10.25	Opening Remarks - Embassy of Japan - Ministry of Agriculture and Rural Development (or Vietnam National University of Agriculture)	- Mr. Katsuro NAGAI, Minister, Embassy of Japan in Vietnam - Representatives of MARD or VNUA
10.25 10.40	Introduction of the ASEAN Japan Project	Mr. Masanori Kawaguchi, Project Coordinator at ASEAN Secretariat
10.40 11.00	Collaboration of education and research with Japanese and ASEAN partners	Representatives of VNUA
11.00 11.10	Tea break	
11.10 11.25	Private-sector Cooperation for ASEAN	Mr. Katsuki Hirayama, Director General for ASEAN Food Industries Human Resource Development Association
11.25 11.45	Japanese Seed Industry and its Contribution to Livelihood of the ASEAN Region	Ms. Akiko Nagano Deputy Director, Intellectual Property Division Food Industry Affairs Bureau, MAFF Japan
11.45 11.50	Ceremonial Plaque from ASEAN Secretariat and MAFF Japan to VNUA	Representative of ASEAN Secretariat, MAFF and VNUA
11.50 11.55	Photo session	
11.55 13.00	Lunch	Participants – Kim Thanh restaurant
13.00 13.30	Major issues concerning Japanese fishery policy	Mr. Atsushi Suginaka Director, Intellectual Property Division Food Industry Affairs Bureau, MAFF Japan
13.30 14.00	Japan's Soft Drink Industry, Its Value Chain and Product Development	Mr. Hideaki Koyama, Senior R&D Manager/Interfood Shareholding Company

14.00 14.30	Food Value Chain - Multiple Function of Distributor	Mr. Koki Hayashi, National Wholesale Coordination Division / Deputy General Manager Kokubu&Co.,Ltd.
14.30 14.40	Tea break	
14.40 15.10	Management is based on the chain store theory and Human Performance Improvement	Mr. Hisashi Nagahiro, General Manager of education and training department/ Yoshinoya Co.Ltd.
15.10 15.40	Yakult fermented milk's production and distribution of Yakult Co., Ltd.	Ms. Pham Thi Hang, Supervisor, Department of PR and Science, Yakult Vietnam Co., LTD
15.40 16.10	Introduction of food chain integration of CP Vietnam Corporation	Ms. Nguyen Thi Nghia, Business manager, CP Vietnam Corporation
16.10 16.30	Q & A session	
16.30 16.40	Closing	Vietnam National University of Agriculture
Day 2: Thursday 08 Oct. 2015 – Central conference room of VNUA		
10.00 10.05	Opening remarks	Faculty of Food Science and Technology, VNUA
10.05 10.25	Japanese restaurant services and YOSHINOYA	Representative of YOSHINOYA company
10.25 10.55	Job information and question session, representative of YOSHINOYA company	Representative of YOSHINOYA company
10.55 11.10	Tea break	
11.10 11.40	CPV Ambassador program of CP Vietnam Corporation	Representative of CP Vietnam Corporation
11.40 12.10	Q &A session	Representative of CP Vietnam Corporation
12.10 13.10	Lunch	
13.20 15.30	Group interview sessions	YOSHINOYA company
15.30 15.40	Closing / Photo session	Faculty of Food Science and Technology, VNUA