

Curriculum of ASEAN-Japan Partnership Program at Malaysia Putra University 2017

Date	Time	Topic	Contents	Company	Lecturer
2017/3/2	8:00-9:00	Introduction	- introduction on FVC	ASEAN Secretariat	Mr. Eiji Hatano / PC
	9:00-10:00		- Feedback of 2016Japan tour,2017 Thai Tour	UPM	
2017/3/9	8:00-10:00	Finance	- Introduction to the financing system for SMEs in Myanmar - Introduction to Japanese commercial bank's activity for agriculture sector	(SMBC)Myanmar Insurance	Mr.Kenichi Izumi / Advisor
2017/3/16	8:00-10:00	Agriculture	- Improvement of productivity and quality in Southeast Asian agriculture	YANMAR Co., Ltd	Dr. Mikio Umeda(Mr.) /Corporate Executive Adviser of Agricultural Operations Business
2017/3/23	8:00-10:00	Food preservation	- Food freezing technology and refrigeration equipment	Mayekawa MFG. CO., LTD.	Mr. Shinji Kono / R&Dcenter Chief Engineer
2017/3/30	8:00-10:00	Food Logistics	- Overview of Yamato Group's cold chain service - Buildinbg Cold Chain in Malaysia	Yamato Transport Co., Ltd.	Mr.Katsuhiko Umezu / Chief, Office of International Strategy Development & External Affairs
2017/4/13	8:00-10:00	Marketing	- Quality control - Private Brand - Risk control	AEON Co., Ltd	Mr.Katsuki Kishi / General Manager,Quality Management Department
2017/4/20	8:00-10:00	Marketing (Market tour)	- AEON Shah Alam - Q&A time	AEON CO. (M) BHD.	
2017/5/11	8:00-10:00	Food Service Industry	- History of Japanese food service industry and Global expansion of Japanese food - Development and current status of functional foods	YOSHINOYA HOLDINGS CO.,LTD.	-Mr. Hisashi Nagahiro / General Manager,Global HR Strategy Division -Ms. Wirachapan Sutharat / Product Development Staff
2017/5/18	8:00-10:00	Agriculture	- ICT in Agriculture - AI Agriculture	NEC Solution Innovators, Ltd.	Mr. Atsuo Murata / Executive Professional, Business Creator, Smart-agriculture Business Promotion
2017/5/25	8:00-10:00	Food Safety Management	- Food Safety Management system, HACCP,GMP,FSMS	Japan Food Safety Management Association	Mr. Yusuke Karasawa / Manager Mr. Takahiro Sakawa /