









INDONESIA GEOGRAPHY









Indonesia is the world's largest archipelago country

Sabang

More than 17000 islands

<u>Logistics</u> is vital for the economic performance of any economy.

Indonesia already has 25 strategic ports and 27 airports with international status.

But this is still not enough to connect all over the region.

Merauke

Let's the data speaks









Food Value Chain is series of activities that creates and build value at every single stage from agricultural production, manufacturing, processing, distribution to consumption.

Logistics performance index

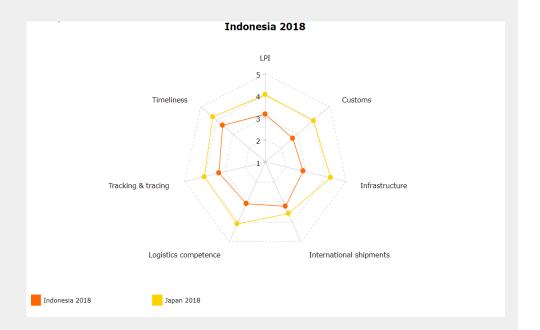
State	Year				
	2010	2012	2014	2016	2018
Singapore	2	1	5	5	7
Thailand	35	38	35	45	32
Malaysia	29	29	25	32	40
Vietnam	53	53	48	63	39
Indonesia	<mark>75</mark>	<mark>59</mark>	<mark>53</mark>	<mark>63</mark>	<mark>46</mark>
Brunei	-	-	-	70	80
Phillipines	44	52	57	71	51

















Operation problem

If the logistic is not doing the job very will it will affect either directly or indirectly to products and goods.

Moreover, there are a lot of small industries in Indonesia which tend to use conventional technology.

There are 62.9 million units of small medium enterprises.

Their product will be affected by the logistic performance.



Ngablak Traditional market, in Magelang, Jawa Tengah Indonesia. Source: primary









Big challange

Intregated Conectivity

- Maritime Connectivity
- Land Conectivity

Center gateway in several region

- □ Western
- □ Central
- Eastern Indonesia
- ☐ *More gateway in specific region*

Standardization

 □ Regarding to conventional technonolgy that makes less value added for food product, agricultural product, and etc. Therefore we need education about standarization in several region. To support and increase economic activies for delivery process to give value added in a lot of industries.







Time line process

infrastructure improvements

- Mapping for targeted area.
- Digging local potential bussines.



Socialization and education

- Financial literation → capital
- Standarization
- Howt to get better product and operations \rightarrow GAP, GHP, GWP



Upgrading and aplying advanced technology.

Promotion and enlarge the market.

Embracing local potention to national market, and international market









The line between disorder and order lies in logistics...

-Sun Tzu-

Thank you