

# ACTION PLAN

Logistic and Operations Issue in  
Indonesia

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# INDONESIA GEOGRAPHY



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Indonesia is the  
world's **largest archipelago  
country**

**Logistics is vital for the economic  
performance of any economy.**

Indonesia already has 25 strategic ports and  
27 airports with international status.

**But this is still not  
enough to connect  
all over the region.**

Sabang

More than 17000 islands

Merauke

# Let's the data speaks



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Food Value Chain is series of activities that creates and build value at every single stage from agricultural production, manufacturing, processing, distribution to consumption.

Logistics performance index

State	Year				
	2010	2012	2014	2016	2018
Singapore	2	1	5	5	7
Thailand	35	38	35	45	32
Malaysia	29	29	25	32	40
Vietnam	53	53	48	63	39
Indonesia	75	59	53	63	46
Brunei	-	-	-	70	80
Phillipines	44	52	57	71	51

# The comparison between Indonesia LPI with Japan LPI in 2018



# Operation problem

If the logistic is not doing the job very well it will affect either directly or indirectly to products and goods.

Moreover, there are a lot of small industries in Indonesia which tend to use conventional technology.

There are 62.9 million units of small medium enterprises.

Their product will be affected by the logistic performance.



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Ngablak Traditional market, in Magelang,  
Jawa Tengah Indonesia. Source : primary

# Big Concept



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## Big challenge

### *Intregated Conectivity*

- ☐ *Maritime Conectivity*
- ☐ *Land Conectivity*

### *Center gateway in several region*

- ☐ *Western*
- ☐ *Central*
- ☐ *Eastern Indonesia*
- ☐ *More gateway in specific region*

### *Standardization*

- ☐ *Regarding to conventional technonolgy that makes less value added for food product , agricultural product, and etc. Therefore we need education about standarization in several region.*

To support and increase economic activies for delivery process to give value added in a lot of industries.

# Time line process



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infrastructure improvements

- Mapping for targeted area.
- Digging **local potential** bussines.



Socialization and education

- Financial literacy → capital
- Standarization
- Howt to get better product and operations → GAP, GHP, GWP



Upgrading and aplying advanced technology.

Promotion and enlarge the market.  
Embracing local potention to national market, and international market

“

The line between disorder and  
order lies in logistics...

-Sun Tzu-

**Thank you**