

Tentative Curriculum of ASEAN-Japan Partnership Program at Kasetsart University 2025

Date		Time (Bangkok time)		Topic	Contents	Company	Lecturer	
7-Jul	Mon.	8:45 - 9:15 (Bangkok) 10:45 - 11:15 (Japan)	30 mins	Opening Introduction	Opening Remarks and Introduction	Kasetsart Univeristy Ministry of Agriculture, Forestry and Fisheries of Japan ASEAN Secretariat	Head of the Department of Agro-Industrial Technology, Faculty of Agro-Industry, Dr. Nantawut LEEAMORNSIRI Deputy Director, Export and International Affairs Bureau, Intellectual Property Division, Ms. Akiko ISHIMARU The HRD Project Coordinator Ms. Kazuko TAKABATAKE	
		9:15 - 10:00 & 10:15 - 11:00 (Bangkok) 11:15 - 12:00 & 12:15 - 13:00 (Japan)	90 mins	Intellectual Property	Policy on Intellectual Property Rights In Agriculture and Food industry	Ministry of Agriculture, Forestry and Fisheries(MAFF)	Plant Variety Protection Office, Intellectual Property Division, Export and International Affair's Bureau, Deputy-Director Ms. Akiko ISHIMARU	
		11:00-11:15	15 mins	Break				
		11:15-12:00 & 12:15-13:00 (Bangkok) 13:15 - 14:00 & 14:15 - 15:00 (Japan)	90 mins	Agricultural Cooperative	Cooperative Approach for More Involvement in Food Value Chain	Institute for the Development of Agricultural Cooperation in Asia (IDACA)	Training and Development Group Cooperative Development Consultant Mr. Touru NAKASHIMA	
		13:00 - 14:30	90 mins	Lunch Break				
		14:30 - 16:00 (Bangkok) 16:30 - 18:00 (Japan)	90 mins	Workshop	Group work and presentation	Institute for the Development of Agricultural Cooperation in Asia (IDACA) ASEAN Secretariat	Training and Development Group Cooperative Development Consultant Mr. Touru NAKASHIMA Project Coordinator Ms. Kazuko Takabatake	
8-Jul	Tue.	9:15 - 10:00 & 10:15 - 11:00 (Bangkok) 11:15 - 12:00 & 12:15 - 13:00 (Japan)	90 mins	Agricultural Machinery	Recent trends in Japanese agricultural machinery	National Agriculture and Food Research Organization (NARO)	Senior Resarcher Dr. Koichiro FUKAMI	
		11:00-11:15	15 mins	Break				
		11:15-12:00 & 12:15-13:00 (Bangkok) 13:15 - 14:00 & 14:15 - 15:00 (Japan)	90 mins	ICT and Agriculture/ Smart Agriculture	Digital Innovation in Sustainable Agriculture	NEC Solustion Innovators, Ltd.	Senior Professional, Business Creation Mr. Atsuo MURATA	
		13:00 - 14:30	90 mins	Lunch Break				
		14:30 - 16:00 (Bangkok) 16:30 - 18:00 (Japan)	90 mins	Workshop	Workshop Information Group work and Preparation	ASEAN Secretariat	Project Coordinator Ms. Kazuko TAKABATAKE	
9-Jul	Wed.	9:15 - 10:00 & 10:15 - 11:00 (Bangkok) 11:15 - 12:00 & 12:15 - 13:00 (Japan)	90 mins	Environment and the SDGs (including decarbonization and reduction of chemical use)	Sustainable Business and Environmental Initiatives at YOSHINOYA	YOSHINOYA HOLDINGS CO., LTD.	Global Human Resources Strategy Advisor Mr.Hisashi NAGAHIRO	
		11:00-11:15	15 mins	Break				
		11:15-12:00 & 12:15-13:00 (Bangkok) 13:15 - 14:00 & 14:15 - 15:00 (Japan)	90 mins	Sustainable Food and Agricultural Management	Toward Sustanable Agricultrue in Southeast Asia	Chitose Agri Laboratory Sdn Bhd. Chitose Agriculture CO., Ltd.	Managing Director Mr. Kyosuke KINOSHITA	
		13:00 - 14:30	90 mins	Lunch Break				
		14:30 - 16:00 (Bangkok) 16:30 - 18:00 (Japan)	90 mins	Workshop	Workshop Information Group work and Preparation	ASEAN Secretariat	Project Coordinator Ms. Kazuko TAKABATAKE	
14-Jul	Mon.	9:15 - 10:00 & 10:15 - 11:00 (Bangkok) 11:15 - 12:00 & 12:15 - 13:00 (Japan)	90 mins	Overview of FVC	Introduction of Food Value Chain (FVC) Methods for improving the added value of agricultural products and foods	Nomura Securities Co.,Ltd.	Department of food&agri business consulting Consultant Dr.Keigo NAKAMURA	
		11:00-11:15	15 mins	Break				
		11:15-12:00 & 12:15-13:00 (Bangkok) 13:15 - 14:00 & 14:15 - 15:00 (Japan)	90 mins	Sustainable Food and Agricultural Management	Sustainable food and agriculture management A Small Country's Big Challenge: Lessons in Sustainable Management from Japanese Agriculture	Nomura Securities Co.,Ltd.	Chief Consultant Mr.Xuan ZHOU	
		13:00 - 14:30	90 mins	Lunch Break				
		14:30 - 16:00 (Bangkok) 16:30 - 18:00 (Japan)	90 mins	Workshop	Presentation	Nomura Securities Co.,Ltd. ASEAN Secretariat	Chief Consultant Mr.Xuan ZHOU Project Coordinator Ms. Kazuko TAKABATAKE	
15-Jul	Tue.	9:15 - 10:00 & 10:15 - 11:00 (Bangkok) 11:15 - 12:00 & 12:15 - 13:00 (Japan)	90 mins	Organic JAS	About the Organic JAS system	Food and Agricultural Materials Inspection Center (FAMIC)	Senior Technical Staff at Fukuoka Center Ms.Emi TSUJI	
		11:00-11:15	15 mins	Break				
		11:15-12:00 & 12:15-13:00 (Bangkok) 13:15 - 14:00 & 14:15 - 15:00 (Japan)	90 mins	Food Loss	Reducing Food Loss and Waste through IoT	office 3.11, inc.	CEO, Journalist Dr. Rumi IDE	
		13:00 - 14:30	90 mins	Lunch Break				
		14:30 - 16:00 (Bangkok) 16:30 - 18:00 (Japan)	90 mins	Workshop	Presentation	office 3.11, inc. ASEAN Secretariat	CEO, Journalist Dr. Rumi Ide Project Coordinator Ms Kazuko TAKABATAKE	
		16:00 - 16:15 (Bangkok) 18:00 - 18:15 (Japan)	15 min.	Closing		Kasetsart Univeristy	Head of the Department of Agro-Industrial Technology, Faculty of Agro-Industry, Dr. Nantawut LEEAMORNSIRI	
16-Jul	Wed.			Factory Visit				